

# The Eagle County Economic Development Plan

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## Executive Summary

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This economic development strategic plan is the result of a six-month public engagement process designed to give private enterprise a voice on how Eagle County should best structure local economic development efforts to support economic vitality.

Historical efforts in Eagle County were geared toward keeping up with growth and infrastructure demands. The economic realities of 2008 and beyond mean that we must focus on proactive economic development, targeting the two primary goals outlined in this plan: retention and expansion of current businesses and recruiting new businesses to Eagle County.

This plan is designed to create new opportunities and jobs within Eagle County by broadening the economic base in existing areas of strength and helping to support developing industries. These efforts will help increase sales tax revenues, grow and retain jobs, provide support for businesses to create year-round availability and create business opportunities for entrepreneurs.

In order to reach our future economic development goals we must pursue targeted and aligned objectives unique to Eagle County. Six core objectives have been developed to position Eagle County's economy for long term success:

1. Build a Business-Friendly Eagle County
2. Retain, Grow and Recruit Businesses
3. Expand Opportunity in our Leading Sectors (*Tourism and Recreation, Health & Wellness and Creative Industries*)
4. Provide Support for a Quality Workforce (*Affordable Housing, Education, Transportation and Health*)
5. Create and Market an Eagle County Business Brand
6. Protect our Natural Environment

This plan is designed to supplement and support (not replace) municipal level economic development efforts, providing a tie to countywide efforts. Countywide efforts need to be similarly supplemented through active participation at regional and state levels to ensure Eagle County benefits from efforts occurring around us. A commitment to collaboration at the regional and state level increases local opportunities and engagement, helping to reach the goals outlined in this plan, directly benefiting Eagle County stakeholders.

In order to achieve the desired outcomes, this plan will require public sector leadership and participation to initiate, and private sector participation to successfully implement. As this plan was developed with input from the community, we hope you will share your thoughts and feedback with us to improve this plan moving forward.

## Introduction: A Brief History & Rationale for Implementing a Proactive Economic Development Plan

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Countywide efforts in the economic development realm date back to 2005 with the creation of the Economic Council of Eagle County. This coalition of private and public partners focused on gathering and analyzing economic data and acting on pressing needs in the County. Efforts in these early years were targeted towards keeping up with growth and infrastructure demands.

The Great Recession, which began in December of 2007, brought to light the vulnerabilities that exist in our tourism-dependent economy. This period has been a stark reminder of the need for local actors to take charge of our economic fortunes through sustained efforts to increase economic diversification, grow and retain jobs, build the local tax base, and generate wealth.

In January 2012, the Vail Valley Partnership consolidated the traditional roles of the Economic Council of Eagle County and concentrated its efforts towards creating a more proactive approach to economic development. These efforts include; handling general economic development inquiries and promotions, facilitating and participating in greatly expanded state, regional, and local collaborative efforts, conducting economic research to inform data-driven decision making, and facilitating related community program efforts such as the Health & Wellness Initiative and the Economic Development Leadership Council. While these efforts have better positioned Eagle County on the economic development front, a more clearly defined long-term strategy is required.

The City of Detroit serves as a cautionary tale of a community that let its innovative spirit and population slip away over time, even though it was once one of the most robust centers of innovation in the United States. Innovation must be maintained and encouraged locally in order to survive. We should all celebrate Eagle County's success, led over the past 50 years by Vail's rise as a world-renowned mountain resort destination. But, we should also reaffirm our commitment to strategic community endeavors that will positively influence economic change and increase the likelihood that Eagle County's next 50 years will be just as bright.

Economic development is everyone's business because quality jobs provide us with much more than our basic needs of food, shelter, and clothing. Gainful employment also represents our healthcare, our children's education, and our retirement. A good job is the basis for quality of life. Communities that proactively build environments that are supportive of their local employers, attractive to new ones, and are encouraging of entrepreneurs, are better positioned to maintain innovation and solidify economic resilience than communities that don't.

The continuing viability of any local economy depends upon thoughtful long-term planning and practical approaches to economic development. With this in mind, the Vail Valley Partnership engaged the community throughout 2013 to develop a clear vision for how Eagle County should support and invest in economic development. The Vail Valley Partnership is uniquely positioned to build on the past successes of the Economic Council of Eagle County and to serve as a credible bridge that marshals support between the many public and private partners that are essential to the success of any comprehensive local economic development strategy.



The Economic Development Strategic Plan that follows is a synthesis of over six months of community input from the Economic Development Leadership Council, interviews with business owners and stakeholders from around the region, and feedback from engaged community members. It is influenced by an honest appraisal of Eagle County's economic strengths and weaknesses as discussed below, and a careful evaluation of the opportunities and challenges that are ahead.

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## The Current State of Eagle County's Economy

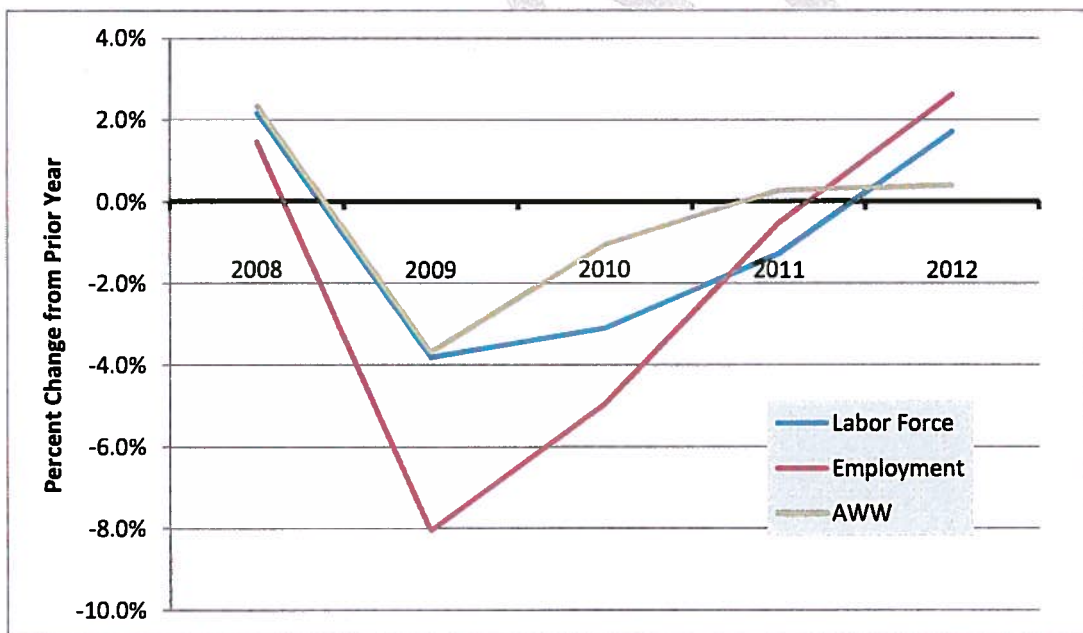
Below is a brief review of the current state of the Eagle County economy and an overview of the local business climate. This information has informed the objectives and strategies recommended by the strategic plan that follows.

### *Base Economic Indicators*

Eagle County has experienced slow and steady gains on most of the core economic indicators since 2011. Retail sales for 2012 totaled \$2,095,218,000, a 1.4% increase from the prior year. Real estate has seen solid growth in 2012 as compared to 2011, with increases in total dollar volume by 31% and number of transactions by 27%. Year on year changes since 2008 for the size of the labor force, number of individuals employed, and average weekly wages are shown in Figure 1. All three indicators saw positive growth in 2012.

While all the core economic indicators have realized positive growth in Eagle County for 2012, considerable gaps still exist between statewide performance on average weekly wages and average earnings per job. Additionally, 2012 sales tax collections and retail sales were still substantially lower than what they were in 2008 (17% and 11.1%, respectively).

Figure 1. Year on Year Changes in Labor Force, Employment and Average Weekly Wages, 2008-2012.



### *Population/Demographics*

The 2010 census showed that the Eagle County population stood at 52,197 individuals. While the 2008 economic downturn resulted in some dampening in future growth projections, the 2011 Colorado State Demographer's office still projected 19% growth between 2010 and 2015 and nearly 37% growth between 2010 and 2020, resulting in a countywide population of about 71,000 individuals within the next six years. The projected continuous growth of the county population is already being mirrored by the year to year growth in the Eagle County Schools' Pre-K through 12 student population, which did not see negative growth during even the most economically challenging period. The fall 2007 Student October Count for the district was at 5,724 students and has grown by 12% to 6,408 students in fall of 2012.

Although it is predicted that all segments of the population will experience growth, the greatest growth is expected to be among those aged 60 or higher and also the Hispanic/Latino population. The 2010 census showed that the Hispanic/Latino community in the county comprised 30% of the overall county population and the fall 2012 Student October Count for the school district showed that this population was now the majority within the local public schools at nearly 50%.

### *Labor Force Characteristics*

In 2012, Eagle County's labor force had seen the first positive year on year growth since 2008. Given the corresponding drop in unemployment over the same period, this is another indicator that Eagle County's economic health is improving. Additionally, monthly labor statistics through June 2013 show the workforce in Eagle County is trending somewhat higher compared to the same period in 2012, while unemployment numbers are declining, which is further evidence that economic health continues to improve into 2013.

An indicator that takes into account both the size of the workforce as well as the number of individuals employed is sometimes referred to as "Economic Stress". This indicator is calculated by first looking at year-to-year changes in both the number of individuals in the labor force and, separately, the number of individuals employed. The year-to-year growth ratio that is yielded for the labor force is then subtracted from the year-to-year growth ratio in employment. Positive values indicate a more favorable year-to-year growth balance on the two combined factors. Figure 2 shows that Economic Stress was greatest in 2009, and has been improving since that year, with a return to a positive value by 2011.

Figure 2. Annual Economic Stress (Employed Workers Ratio – Labor Force Ratio)

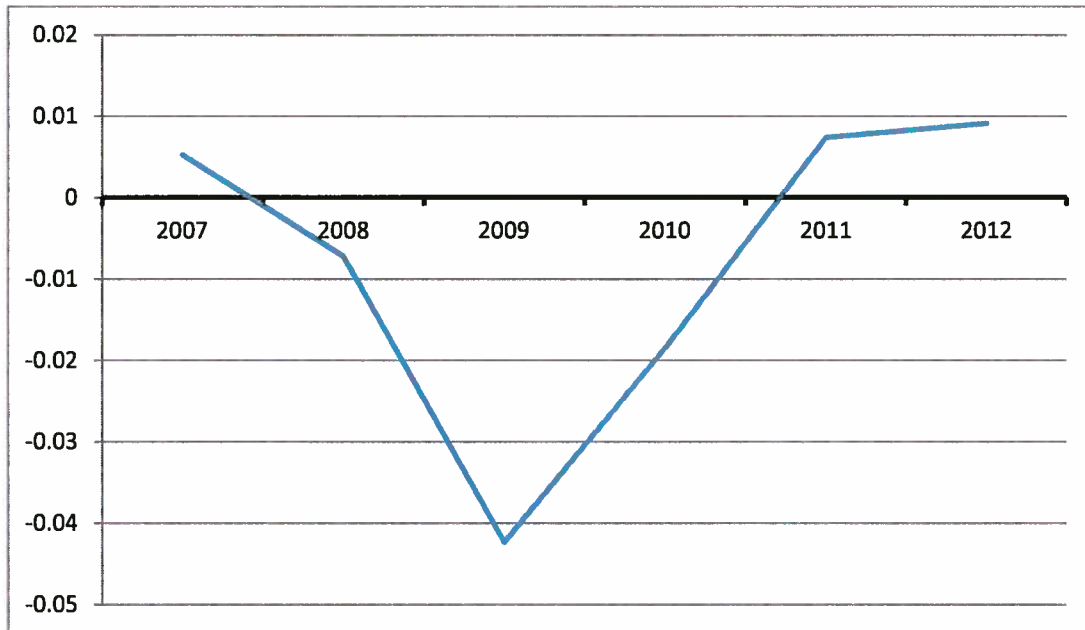
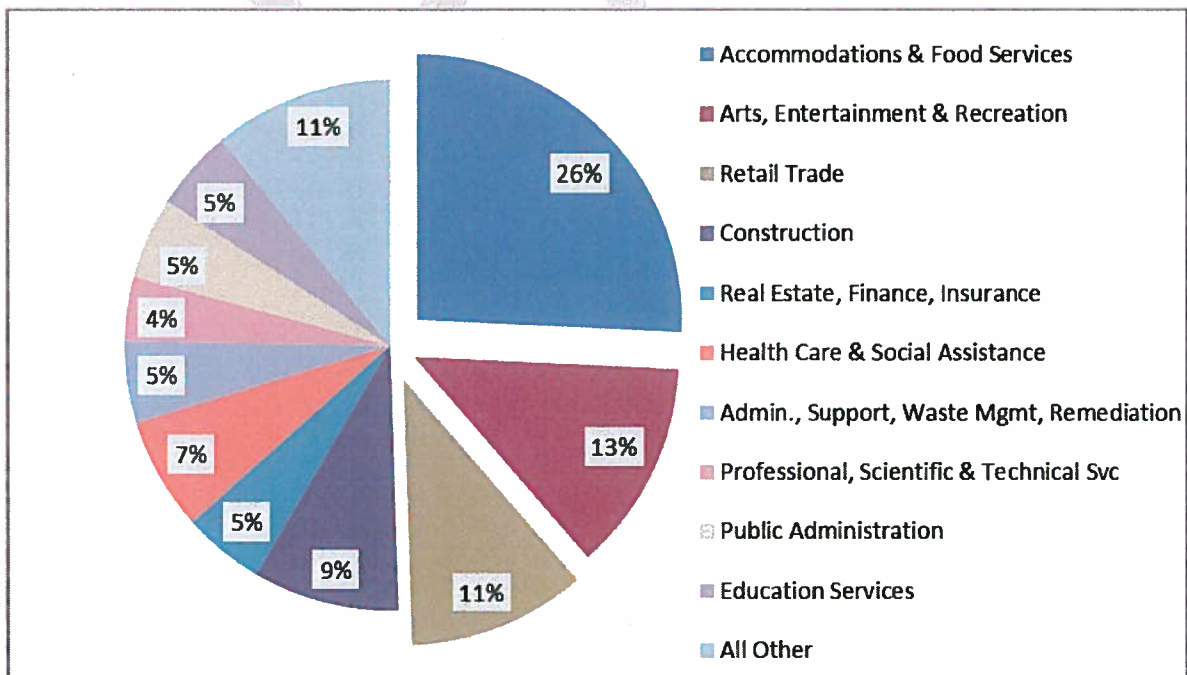


Figure 3 shows the breakdown of the proportion of employees in each sector within the county. Accommodations and Food Services is the largest sector followed by Arts, Entertainment & Recreation. This is a significant change from 2008 when the Construction sector was the second largest employer in Eagle County.

Figure 3. Employees by Industry Sector.





## Quality of Life

As the home of two world renowned ski areas, an abundance of outdoor activities available on a year around basis, and easy access to large tracts of public lands, Eagle County attracts a substantial recreation and tourism population. There also exists a sizable real estate market driven, to a large extent, by second home owners.

Eagle County has invested in a considerable number and variety of amenities and events to attract visitors of all types, in addition to those seeking to engage in the traditional winter sports, with a strong focus on accommodating families with children of all ages. Amenities include golf courses, bike paths, public pools, ice rinks, other indoor and outdoor recreation facilities. On top of these amenities, there exists a high level of public services and a regional airport that facilitates increasingly diverse air travel options and also supports a strong corporate and private aviation industry. The easy availability of these recreational lifestyle amenities for a large percentage of the year-round population results in lower obesity, better nutrition, and better wellness overall, but also results in a number of important challenges.

A self-sufficiency analysis conducted by the county in 2009, based on standards created by the Colorado Department Labor, shows that the *minimum* cost of living is higher than the six-county Denver Metro area for three of the four family categories and substantially higher than Mesa County in all four of the categories. Mesa County includes the city of Grand Junction. Detailed results are presented in Table 1. More traditional cost of living calculations, as published by Sperling's Best Places ([www.bestplaces.net](http://www.bestplaces.net)), yields a local estimate that is 44% higher than the national average.

Table 1. Eagle County 2009 Self-Sufficiency Details.

Monthly Costs	Adult	Adult, Preschooler & School Age Child	Two Adults	Two Adults, Preschooler & School Age Child
Housing	\$982	\$1,292	\$982	\$1,292
Child Care	\$0	\$1,204	\$0	\$1,204
Food	\$227	\$515	\$447	\$708
Transportation	\$60	\$60	\$120	\$120
Health Care	\$129	\$360	\$386	\$420
Miscellaneous	\$140	\$343	\$194	\$374
Taxes	\$365	\$902	\$381	\$379
Child Care Tax Credit	\$0	- \$267	\$0	- \$267
<b>Self-Sufficiency Wage</b>				
Hourly	\$10.81	\$25.05	\$7.13/adult	\$13.44/adult
Monthly	\$1,903	\$4,408	\$2,510	\$4,730
Annual	\$22,836	\$52,899	\$30,114	\$56,762
Annual Compared to Denver Metro	+ ~\$1,500	+ ~\$3,000	(~\$500)	+ \$1,500
Annual Compared to Mesa County	+ ~\$3,000	+ ~\$7,500	+\$1,500	+ ~7,000

Because Eagle County is deeply rooted in the resort and tourism industry, the county attracts wealthy part-time residents and second home owners that drive the high cost of housing. At the same time, large service, retail and construction industries mean that there is also a considerable middle class workforce, and therefore, a wide disparity in income levels among county residents. A comprehensive child and family needs assessment conducted by Silver Street Consulting, LLC in 2009, shows that this wealth disparity, coupled with the high cost of living, has resulted in a large percentage of residents and families who live in a state of increased vulnerability. Indicators of heightened vulnerability include a relatively high percentage of families without health insurance, and a significant proportion of the population that lacks appropriate prenatal care and engage in poor nutritional habits.

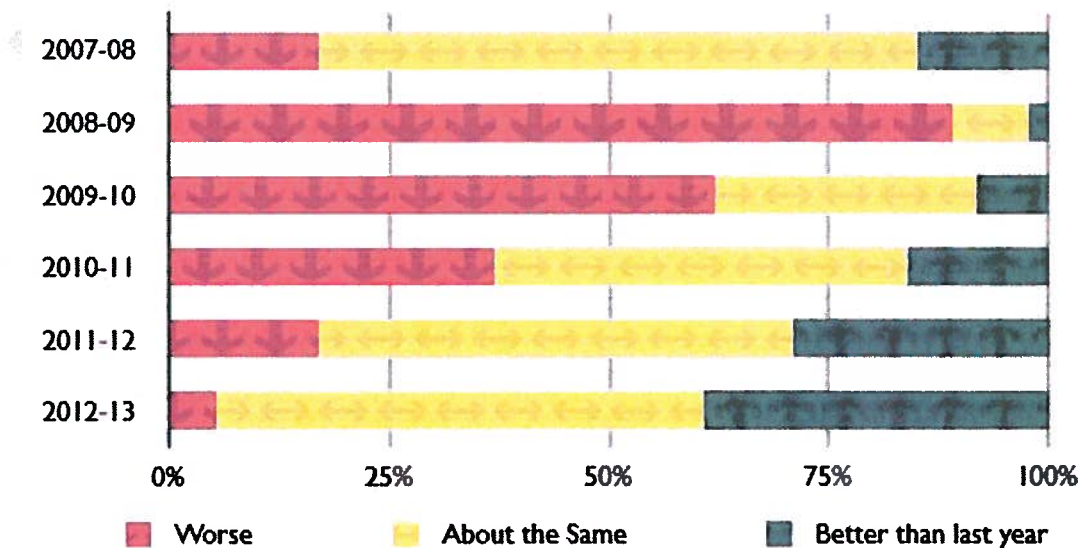
### *Business Climate*

Since 2006, the Economic Council of Eagle County has asked employers about their business outlook and their forecasts for the future through an annual business survey known as the Workforce Report. Prior survey results can be found at [www.vailvalleypartnership.com](http://www.vailvalleypartnership.com). In 2013, 82 businesses responded to this survey, giving insight into the business climate and the relative optimism or pessimism residing in the psyche of local business owners.

Major conclusions from the 2013 Workforce Survey showed that survey respondents see improving trends both for their own businesses and for the county as a whole. The cautious optimism reflected in the 2012 survey results gave rise to a hopeful outlook for 2013.

In 2013, four in 10 respondents think the county economy is better off than last year, up from 30% last year. Only 5% say the economy is worse. Respondents are much more optimistic about their own businesses as well, with 57% saying their own business is better than last year.

Thinking of the economy in general, would you say Eagle County is worse off, about the same or better off than last year?



When asked to make predictions for Eagle County's economy for the coming year, 61% of business respondents predicted better times ahead. 39% of respondents thought the same in 2012. Only 3% think things will get worse, the lowest percentage since the survey began in 2006.

This year's survey found a clear sense from respondents that Eagle County needs to be proactive about growth: "tourist dollars in revenues spent here must increase, community expenses to stay here must decrease, and we need more businesses to locate here." Strengthening existing businesses, as well as diversifying the economy, are on the minds of business owners throughout the valley.

When asked what resources might be beneficial to business owners or managers during these challenging economic times, the responses included references to the following key areas:

- Affordable housing
- Business-focused marketing to recruit both businesses and employees
- Business educational opportunities
- Improved relationships with local governments and the need for forward thinking leadership
- Improved access to financing
- Ongoing public transportation improvements
- A specific, dedicated economic development effort proactively courting new primary employers into Eagle County
- Continued focus on tourism as a key economic driver

These stated needs align well with the top priorities identified by the Economic Development Leadership Council and feedback garnered elsewhere from interviews with business owners and community members throughout the first half of 2013.

Community attitudes favoring inter-community and countywide collaborations are on the rise. Efforts like the Mayor's Manger's group, the Regional Collaboration subcommittee, the Economic Development Leadership Council, Northwest Colorado Council of Governments, and the Eagle Air Alliance (among many others) attest to the increasing recognition that improved individual community outcomes are supported by cross organizational, agency, and jurisdictional collaborations.

## Economic Development Leadership Council

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The Economic Development Leadership Council (EDLC) is a volunteer committee convened in 2013 by the Vail Valley Partnership. This group serves as a private industry voice on economic development priorities in Eagle County and has spent considerable hours of volunteer time providing input which formed the basis of many of the recommendations included in this plan.

Throughout the first half of 2013, the EDLC reviewed the current state of the economy, past economic development efforts locally, and economic development activities currently underway at the regional and state levels, to provide context to their deliberations. The EDLC determined that two broad targets must be pursued to achieve long term economic vitality in Eagle County: effective retention and expansion of current businesses and recruitment of new businesses into the county.

The EDLC formed two working groups to develop strategies to achieve these ends and recommend performance measures for each. Context was given to the concept of ‘local economic growth’ by defining it in the following terms:

- Strong, sustainable growth of individual incomes and sales tax revenues
- Healthy population growth
- Increased business longevity
- Diversification of industry for year-round availability
- Job opportunities with promotional potential
- Viable business opportunities for entrepreneurs

The group defined ‘success’ in this realm as creating a place that cultivates entrepreneurs, offers “quality of career opportunities” in addition to “quality of life,” and creates opportunities that are attractive to all generations.

The EDLC went to great lengths to solicit additional community and business owner input by conducting personal interviews of several companies located in Eagle County and throughout the region. *The Vail Valley Partnership/Economic Council of Eagle County extends its sincere thanks for the time and effort each member of this group committed to this process.*

### Economic Development Leadership Council Participants:

Amy Reid, Vail Board of Realtors  
Charlie Wick, Edward Jones  
Ellen Moritz, First Bank  
Fletcher Harrison, Westin Riverfront Resort & Spa  
Jeff Morgan, Vail Vitality Center  
Jill Ryan, Eagle County Commissioner  
John Helmering, Vail Valley Real Estate  
Kim Blackford, Colorado Mountain College

Laura Chung, Colorado Mountain College  
Levi Rozga, Wells Fargo  
Mark Ballenger, Centennial Capital Partners  
Matt Scherr, Minturn-Red Cliff Business Association  
Mick Daly, Eagle Chamber of Commerce  
Paul Witt, Witt Communications  
Tom Edwards, Town of Gypsum  
Tori Franks, Eagle County Housing



## Eagle County Economic Development Goals

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To promote the long-term economic health of Eagle County and solidify an economic base that is strong, diverse, and resilient we must:

1. Retain and expand current businesses and
2. Recruit new businesses

Based on local economic competitiveness factors, approaches developed by the Economic Development Leadership Council, and interviews with a variety of business owners and stakeholders from around the region, the Vail Valley Partnership/Economic Council developed six core objectives to position Eagle County's economy for long term success:

## Eagle County Core Economic Development Objectives

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1. Build a Business-Friendly Eagle County
2. Retain, Grow, and Recruit Businesses
3. Expand Opportunity in our Leading Sectors
  - a. *Tourism and Recreation*
  - b. *Health & Wellness*
  - c. *Creative Industries*
4. Provide Support for a Quality Workforce
  - a. *Affordable Housing*
  - b. *Education*
  - c. *Transportation*
  - d. *Health*
5. Create and Market an Eagle County Business Brand
6. Protect our Natural Environment

## Strategies and Actions

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### Objective 1: Build a Business-Friendly Eagle County

**Strategy:** *Make Eagle County an attractive place to conduct business by creating solid lines of communication to and between local governments and a network of easily navigable support resources.*

#### Actions (4)

1. Foster stronger partnerships with local and state government
  - Develop forums for partnered conversations about business expansion and recruitment incentives, zoning, customer service, and local government responsiveness.
  - Provide regional and statewide representation to Eagle County and our business community.
2. Develop robust data and analysis tools to inform local decision making with regard to the economy.
  - Examples: monthly indicators, “business health” score/index, “economic stress” score etc.
3. Build a singular online home welcoming prospective businesses to Eagle County and providing easily navigable support resources for existing businesses.
4. Build Economic Ambassadors Program
  - Develop and maintain a local pool of civic-minded business owners to participate in an Economic Ambassadors Program.
  - Economic Ambassadors would participate in business retention, expansion, and recruitment programs and strengthen partnerships and two-way communication with local governments.

#### Quick wins:

- ✓ Mayor/Manager group
- ✓ Regional Collaboration subcommittee
- ✓ New Economic Stress Indicator
- ✓ Economic Development Leadership Council
- ✓ Vail Valley Merchant Alliance

## **Objective 2: Retain, Grow and Recruit Businesses**

**Strategy:** *Develop guiding principles, programming, and support resources to sustain and grow local businesses and recruit new businesses to Eagle County.*

### **Actions (4)**

1. Develop and gain support for a regional code of ethics outlining guiding principles for economic development and business recruitment efforts in Eagle County.
  - Modeled after Metro Denver Economic Development Corporation to promote Eagle County as a single economic entity, and foster collaboration and trust between communities in promoting the long-term economic health of our region.
2. Develop a Business Retention and Expansion (BRE) program.
  - Business health monitoring/flagging, directions to resources, reports to local governments.
3. Engage and connect the business community to support tools and educational resources, explore “business resource center” ideas, and/or effectively connect existing resources.
4. Develop a targeted business recruitment program
  - Appropriate identification and segmentation of target market
  - Align with Economic Ambassador’s program
  - Provide lead service to regional communities

### **Quick wins:**

- ✓ Mayor/Manager group
- ✓ Regional Collaboration subcommittee
- ✓ New Economic Stress Indicator
- ✓ Economic Development Leadership Council
- ✓ Vail Leadership Institute’s business incubator program

### **Objective 3: Expand Opportunity in our Leading Sectors**

*(Tourism and Recreation, Health & Wellness and Creative Industries)*

**Strategy:** *Focus the majority of economic development efforts on our leading and emerging sectors. Play to our strengths as informed by relevant anticipated market conditions and emerging demographic trends.*

Actions: (3-5 in each target sector)

1. Tourism and Recreation:

- Support regional transportation efforts to improve Eagle County Regional Airport and I-70 corridor infrastructure and access.
- Continue to support the work of Vail Resorts, Inc., Vail Valley Foundation, Bravo! Vail, Vail International Dance Festival, and the many other local drivers of robust overnight destination tourism.
- Maintain and improve upon the Vail Valley Partnership's traditional role within regional destination marketing and group sales.
- Engage and coordinate support for any regional Sector Partnership effort that may develop on this topic.
- Keep this market segment top of mind in marketing, relocation and business recruitment strategies.

2. Health and Wellness:

- Build upon existing strengths in the health and medical fields represented by local businesses such as Arthrex, The Steadman Clinic, Steadman Philippon Research Institute, Vail Summit Orthopaedics, Vail Valley Medical Center, Axis Sports Medicine and others.
- Increase cross-industry collaborative opportunities via the Vail Valley Health & Wellness Initiative in support of community destination marketing, workforce, and healthcare needs.
- Engage and coordinate support for the regional Sector Partnership effort that is developing on this topic.
- Cater to Retirees – Keep this growing market segment top of mind in marketing, relocation and business recruitment strategies.

3. Creative Industries:

- Continue to promote and extend the Vail Valley's cultural and performing arts amenities.
- Engage and coordinate support for any regional Sector Partnership effort that may develop on this topic.
- Keep this market segment top of mind in business retention, relocation and recruitment strategies. *(Seek additional location-agnostic design, media, literary and publishing and craft-related businesses.)*



Quick wins, Tourism and Recreation

- ✓ Epic Discovery
- ✓ Marketing group efforts: Vail Local Marketing District, Town of Eagle Marketing and Events Committee, Beaver Creek Resort, Vail Resorts, Inc.
- ✓ Eagle County Airport/EGE Air Alliance
- ✓ 2015 FIS Alpine World Ski Championships

Quick wins, Health and Wellness

- ✓ International excellence in orthopedic surgery, research and care
- ✓ Shaw Cancer Center
- ✓ Pending Continuum of Care Retirement Community
- ✓ Vail Valley Medical Center Wellness Survey and Master Planning
- ✓ NWCCOG Health and Wellness Sector Partnership
- ✓ Eagle County Healthy Communities Coalition
- ✓ Vail Valley Health & Wellness Initiative

Quick wins, Creative Industries

- ✓ Signature Cultural Events: Bravo! Vail, Vail International Dance Festival, Vail Jazz Festival, Vail Film Festival
- ✓ Vail Leadership Institute co-working space

## **Objective 4: Provide Support for a Quality Workforce**

*(Affordable Housing/Education/Transportation/Health)*

**Strategy:** *Enhance and maintain the amenities needed to sustain and support a high-quality workforce.*

**Actions:** (4)

1. Improve integration of existing support resources for employers and the workforce
  - See Appendix of Institutional Resources for complete list.
  - Ensure Eagle County is well-represented through active and ongoing participation and engagement with these organizations and their governing boards.
2. Develop robust data and analysis tools to inform local decision making with regard to workforce needs
  - Target areas should include: affordable housing, education, transportation services, and health care.
3. Identify existing workforce strengths and incorporate into business branding strategy.
4. Ensure regular and recurring local government evaluation of infrastructure status and investment supporting short and long-term economic development goals.
  - Particular attention should be paid to the developing needs of our key sectors including Tourism and Recreation, Health & Wellness, and Creative Industries.

**Quick wins:**

- ✓ Colorado Workforce Center
- ✓ County Housing Department
- ✓ Colorado Mountain College four year degrees
- ✓ Rural Colorado Workforce Consortium strategic plan
- ✓ Eco-transit spine system

## **Objective 5: Create and Market an Eagle County Business Brand**

**Strategy:** *Raise Eagle County's profile as a viable place to build successful business and career opportunities through specific coordinated marketing efforts.*

### **Actions (4)**

1. Develop complementary business-centric branding language that builds on existing brand strengths.
  - Position Eagle County not only as premier vacation destination, but also as a great place to do business by building on – not competing with – current brands.
  - Language shifts on chamber and business websites, local government economic development pages, and in other publically consumable narratives.
2. Create a video or video series introducing Eagle County and its collection of local communities to desired target markets.
3. Include business-focused advertising and narrative in future editions of *Visit Vail Valley: The Official Visitor's Guide to the Vail Valley*.
4. Incorporate refined messages into traditional local chamber marketing mediums.

### **Quick wins:**

- ✓ Vail and Beaver Creek brand equity
- ✓ brandColorado efforts

## Objective 6: Protect our Natural Environment

**Strategy:** *Maintain the long-term health of our natural environment through cooperative community efforts and the establishment of environmental standards criteria for businesses seeking public economic development assistance.*

### Actions (4)

1. Local governments should pass resolutions outlining environmental standards for public economic development assistance.
  - Recognize that existing economic health has been built and will be sustained by the ongoing health of our natural environment.
  - Create environmental impact eligibility criteria for businesses seeking public monies or incentives for relocation or expansion.
  - Criteria could be impacts to key air and water quality indicators and/or a 'nature and spirit' of the community assessment.
2. Maintain and extend local programs that protect and enhance the environmental amenities that attract visitors to this region including:
  - Open space, public access to trails, rivers, and other waterways, aquatic and wildlife habitat, clean air, clean water, forest health, and an overall healthful environment, and support ample recreational opportunities.
3. Develop and maintain strong local relationships with state, and federal natural resources agencies.
  - Ensure coordinated protection of natural resources and the continued availability of recreational opportunities.
4. Create and enhance local educational programs focused on the preservation of natural resources.

### Quick wins:

- ✓ Walking Mountains Science Center / Eagle Valley Alliance for Sustainability
- ✓ 2015 Actively Green committee
- ✓ Energy Smart
- ✓ Eagle River Watershed Council
- ✓ Town of Vail Gore Creek sustainability efforts
- ✓ Eagle County Landfill Materials Recovery Facility (MRF)
- ✓ Holy Cross Energy programs
- ✓ Eagle Valley Land Trust



## Performance Measures

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This economic development plan incorporates a comprehensive set of objectives and associated performance measures utilizing a “SMART” framework. That is, five key indicators of local economic health and vibrancy have been identified where growth targets are clearly defined using the following criteria:

- Specific (S)
- Measurable (M)
- Achievable (A)
- Relevant (R)
- Time-sensitive (T)

For each of the five indicators, baselines were established from available data as close to 2011 as possible and then future growth targets were set based on ambitious, but realistic, expectations that the activities described in this economic plan will lead to desired gains in each area. These indicators were chosen based on the availability of valid and reliable data in each area and because they reflect a robust cross-section of established correlates of sustainable economic growth. Each indicator and associated growth target is shown in Table 2, followed by a brief rationale.

Table 2. Objectives and Growth Targets for Five Indicators of Economic Health in Eagle County.

Objective	Metric	Current Status	Desired Status	Growth Target	Current Gap	Source
Increase Incomes in Eagle County	Average Weekly Wage	Eagle county AWW is \$754 for 2012. This is W2 wages only. 2007: 768 2008: 786 +2.3% 2009: 757 -3.7% 2010: 749 -1.1% 2011: 751 +0.3% 2012: 754 +0.4%	Statewide AWW is \$972 for 2012.	Increase annual average AWW growth rate to the state-wide average over the next three years and then exceed it by .5% in each year thereafter.	Eagle County is 22% below the statewide AWW.	Bureau of Labor Statistics, Quarterly Census of Wages & Employment
	Average Earnings per Job	\$44,811 for 2011. Includes proprietors' income.	Statewide average is \$54,178 for 2011.	Increase average earnings per job to \$48,000 by 2015 and \$51,000 by 2017.	Eagle County 17% below statewide average earnings per job.	Bureau of Economic Analysis Table CA30
Increase the Number of Jobs in Eagle County	Net New Jobs	2007: 45,079 2008: 46,102 +2.3% 2009: 43,042 -6.6% 2010: 41,552 -3.5% 2011: 41,896 +0.8%	Return to 2008 level of jobs or higher.	Increase net new jobs by 1.5% per year over the next 5 years.	Eagle county had 7% fewer jobs in 2011 than it did in 2008.	Bureau of Economic Analysis Table CA30
Increase Sales Tax Revenue in Eagle County	Sales Tax Collections	2007: 12,947,176 2008: 13,258,995 +2.5% 2009: 10,611,366 -20.0% 2010: 09,916,522 -6.5% 2011: 10,514,928 +6.0% 2012: 11,022,291 +4.5%	Return to 2008 level of sales tax collections or higher.	Increase sales tax collections by 3.8% per year over the next 5 years.	Eagle County collected 17% less sales tax in 2012 than it did in 2008.	Eagle County Sales Tax Report
Create Vibrant Communities Through Sustainable Population Growth	County Population	Eagle county population in the 2010 census was 52,197. For 2012 the forecast was 53,681.	Maintain steady/slow population growth in Eagle County.	Increase population in the age 25-59 category by 2% per year over the next 5 years.	Not Applicable	US Census, State Demog. Office/Dep't. of Local Affairs
Improve Overall Business Health	Unemployment Rate	2007: 2.9 -12.9% 2008: 3.6 +26.6% 2009: 7.8 +111.0% 2010: 9.6 +18.8% 2011: 8.9 -8.2% 2012: 8.1 -7.6%	Bring unemployment rate down to 5% or less.	Reduce unemployment by 10% per year over the next 5 years.	The number unemployed in 2012 is 112% higher than in 2008.	Bureau of Labor Statistics
	Economic Stress Score (ESI)	2007: +0.005 2008: -0.007 2009: -0.042 2010: -0.019 2011: +0.007 2012: +0.009	Increase labor force and employment to the same levels as 2008	Increase the labor force by 2% per year while holding ESI at +.005 or better	2012 labor force is 6% less than in 2008 and number employed is down by 11%	Bureau of Labor Statistics

### *Increased Incomes*

Eagle County was 22% below the statewide Average Weekly Wage in 2012 and 17% below the statewide Average Earnings per Job in 2011. Given the relatively high cost of living in the county, this imbalance on these two interrelated metrics is unsustainable and erodes the local community fabric. The five year trend has shown that the year to year gap between Eagle County and the state on these measures has increased steadily between 2008 and 2012. Although the Eagle County AWW has had positive growth since 2011, local growth was still less than statewide. Therefore, reversing the trend seen in the growth gap so that local figures begin to converge with state figures is the first step in trying to close the overall disparity seen in AWW. A three-year goal to do so is ambitious, but critical for overall health. Exceeding the state year to year growth rate by .5% in each year thereafter is realistic and necessary to bring local AWW and Average Earnings per Job up to state levels over time.

### *Increase Number of Jobs*

Eagle County saw significant losses in number of jobs between 2008 and 2010, but this trend reversed between 2010 and 2011. In 2011 there were 7% fewer jobs than in 2008. Therefore, increasing the number of new jobs by 1.5% each year over the next five years will result in the desired outcome of returning to the 2008 number of jobs in Eagle County. It is important to note that *quality* of new jobs is an important related factor that is part of the Business Health indicator.

### *Increase Sales Tax revenue*

Eagle County saw significant losses in sales tax revenue between 2008 and 2010, with a single year loss of 20% between 2008 and 2009. Although this trend reversed between 2010 and 2011, in 2012 there was still 17% less sales tax collected than in 2008. Therefore, increasing this revenue by 3.8% in each year over the next five years will result in the desired outcome of returning to the sales tax revenue collected in 2008.

### *Increase Population*

Setting an annual population growth target of 2% per year for the 25-59 year old age category would represent slow, but steady growth. Maintaining this level of growth in this segment of the population, along with realizing the desired growth on the other indicators, would ensure that this year to year increase would largely be driven by key desirable subgroups of the populations (i.e., individuals with self-sustaining jobs).

### *Business Health*

In 2012, Eagle County had an unemployment rate that was over double the 2008 rate. In 2003-2007, annual unemployment rate varied from a low of 2.9% to a high of 4.8%. Holding the labor force size constant, reducing the unemployment rate by 10% per year will result in an annual unemployment rate of less than 5% within 5 years.

An additional metric for understanding Business Health is an Economic Stress Indicator (ESI), which looks at year-to-year changes in both the number of individuals in the labor force and the number of individuals employed. The year-to-year growth ratio in the labor force is subtracted from the year-to-year growth ratio in employment. Positive values indicate a more favorable year-to-year growth balance on the two combined factors. Increasing the labor force by 2% per year while holding ESI at +.005 or greater would reflect strengthening business health and would result, within five years, in an overall number of jobs similar to what was seen in 2008.



## Region 12 Economic Development Plan: NWCCOG

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Eagle County is included in rural resort Region 12, as designated by the state of Colorado. Additional counties included in Region 12 include Pitkin, Summit, Grand and Jackson. The Northwest Colorado Council of Governments (NWCCOG) is a voluntary association of county and municipal governments that strives to work together to focus on regional efforts, and oversees this region's economic development plan.

Eight goals have been identified by NWCCOG's economic development district:

Goal 1: Support & Strengthen Existing Businesses
Goal 2: Attract New Businesses/Industries to Create Vibrant, Resilient Economies
Goal 3: Focus on Projects that Bolster Tourism
Goal 4: Protect the Natural Environment
Goal 5: Focus on existing and renewable energy resources to include development of additional energy sources; assist with identification of funding
Goal 6: Create Sustainable Main Street/Downtown Projects
Goal 7: Workforce Development: create and/or expand workforce development/training/educational opportunities to focus on training and education programs across all economic sectors
Goal 8: NWCCOG Economic Development District to be point of contact for economic development activities: technical assistance, information, data, capacity building, etc.

While not every regional goal is relevant to Eagle County, primary to Eagle County's successful economic growth is to build partnerships with NWCCOG and the NWCCOG Economic Development District to leverage various programs and access to capital for local businesses.

Three programs initiated by NWCCOG at a regional level and of particular benefit to Eagle County are:

1. **Sector Partnerships:** industry led collaborations designed to address workforce, supply chain or other industry challenges
2. **Regional Broadband Project:** an eight county strategic plan for increased broadband capacity
3. **Northwest Loan Fund:** loans money for start-up and expanding businesses that may not qualify for traditional funding

Active participation with NWCCOG at a regional level ensures that Eagle County's interests are represented in various regional efforts. As the largest (population and workforce) county in the region, it is important that our voice is heard.



## State Economic Development Plan: Colorado Blueprint

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The Colorado Blueprint is the state's economic development plan. Six goals were identified through a state-wide public engagement process.

Goal 1: Build a Business-Friendly Environment
Goal 2: Retain, Grow and Recruit Companies
Goal 3: Increase Access to Capital
Goal 4: Create and Market a Stronger Colorado Brand
Goal 5: Educate and Train the Workforce of the Future
Goal 6: Cultivate Innovation and Technology

A key component of the goals above was the identification of 14 key industry networks; of particular interest to Eagle County are our top three opportunity job sectors:

1. Tourism and Outdoor Recreation
2. Health & Wellness
3. Creative Industries

As noted by the Colorado Blueprint, "Effective partnership requires close collaboration and communication. The distances separating state, regional and local leadership inhibit effective partnership and must be countered by better communication, increased alignment and a true spirit of collaboration and teamwork. State, regional and local collaboration must be a part of the DNA of life and business in Colorado."

The state also offers tools that benefit local economic development efforts, including the Colorado INSITE tool (which requires local population of building and site information for prospective businesses). The INSITE tool is a comprehensive database with state-wide commercial space, building size, community information, company details by NAICS code and other detailed information.

Numerous state agencies relevant to the Eagle County economic development plan operate under the Office of Economic Development and International Trade. These include (but are not limited to):

1. Small Business Development Center
2. Colorado Workforce Center
3. Colorado Tourism Office
4. Colorado Innovation Network

Active participation with the state of Colorado and relevant agencies within the Office of Economic Development and International Trade ensures that Eagle County's interests are front of mind and our business community has access to state resources.

## Appendix of Institutional Resources

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### *Existing local institutional capacity and business support resources*

#### Community/Regional Chamber and Business Associations

- Avon Business Association
- Basalt Chamber of Commerce
- Beaver Creek Merchant Association
- Eagle Chamber of Commerce
- EagleVail Business Association
- Gypsum Chamber of Commerce
- Lionshead Merchant Association
- Minturn-Red Cliff Business Association
- Vail Chamber & Business Association
- Vail Valley Partnership

#### Local Governments

- Eagle County Government
- Town of Avon
- Town of Basalt
- Town of Eagle
- Town of Gypsum
- Town of Minturn
- Town of Red Cliff
- Town of Vail

#### Selected Metro and Special Districts

- Beaver Creek Resort Company
- EagleVail Metropolitan District
- Edwards Metropolitan District Recreation District
- Vail Recreation District
- Western Eagle County Metropolitan

#### Industry Associations

- Eagle Valley Homebuilders Association
- EGE Air Alliance
- Vail Board of Realtors

#### Special Stakeholders:

- Utilities: Holy Cross Energy, Eagle River Water and Sanitation District, Upper Eagle Regional Water Authority (UERWA), Eagle and Gypsum municipal water systems, SourceGas, Xcel Energy
- CenturyLink
- Comcast
- Eco-Trails
- Eco-Transit
- Vail Resorts
- Vail Valley Foundation
- Vail Valley Medical Center

#### Regional Partners

- I-70 Coalition
- Northwest Colorado Council of Governments (NWCCOG)

#### Education

- Colorado Mountain College
- Colorado State University Extension
- Eagle County School District
- Vail Leadership Institute

#### State Partners

- Colorado Department of Transportation (CDOT)
- Colorado Small Business Development Center (SBDC)
- Colorado Tourism Office (CTO)
- Colorado Workforce Center
- Department of Local Affairs (DOLA)
- Governor's Office of Economic Development and International Trade (OEDIT)

## Additional Resources

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*The Region 12 Colorado Blueprint Business Plan & Colorado Blueprint state economic development plans are additional resources/reference pieces to support and provide additional context to the Eagle County strategic plan.*

1. Northwest Colorado Council of Governments Comprehensive Economic Development Plan: <http://www.nwccog.org/index.php/programs/economic-development/ceds>
2. Region 12 Colorado Blueprint Summary: <http://www.advancecolorado.com/regional-partners/region-12>
3. Colorado's key industry sectors: <http://www.advancecolorado.com/key-industries>
4. Colorado Blueprint: [http://www.advancecolorado.com/sites/default/files/908\\_424\\_Colorado%20Blueprint\\_11\\_7\\_no\\_jump\\_8.5\\_0.pdf](http://www.advancecolorado.com/sites/default/files/908_424_Colorado%20Blueprint_11_7_no_jump_8.5_0.pdf)

***For more information:***

Chris Romer, President/CEO, Vail Valley Partnership, (970) 477-4016  
[cromer@visitvailvalley.com](mailto:cromer@visitvailvalley.com)

Jeremy Rietmann, Program Manager, Vail Valley Partnership, (970) 477-4012  
[jrietmann@visitvailvalley.com](mailto:jrietmann@visitvailvalley.com)



1. Parks Master Planning Funding Request for 2013 and Beyond
2. Pavilion Park Master Plan Board Approval

**Jeff Layman**

**Issue**

The Board will be asked to approve of the Pavilion Park plan presented on October 3, including the general locations for the playground and clubhouse. Approval will allow the staff to continue studying these concepts.

**Background**

Staff and the various committees involved have endorsed the plan presented on October 3. The BOG supported both concepts in a straw poll.

**Discussion**

Landscape Architect Pedro Campos is traveling this week, but provided me with some estimates of the costs of continuing with the Pavilion Park process. I am hopeful that he will be able to have a formal proposal in time for Thursday's meeting. His estimates and a thumbnail of his scope of work are included below:

**Phase One: Master Plan for Improvements (November – March).**

Proposed Fee – \$12,800.

Spatial programming for the entire park and create (3) alternatives, conduct an open house, a BOG work session, and refine to one preferred alternative. Includes the concept design of Pavilion Park in different configurations. Preferred alternative would be selected and adopted by the BOG as the blue print for the future. Community task force of Park, Development, Finance, Clubhouse and Courts committees would be involved.

**Phase Two: Schematic Design / Grant Application (March – July):**

Proposed Fee – \$15,200 (Schematic Design – 12,800 plus Grant Application – \$2,400)

Refine in greater level of detail the design of a new playground and associated new park elements in Planning area 1A. New improvements in Pavilion Park would be studied and depicted to a schematic level of detail, including, but not limited to playground layout, slack line area layout, fitness area layout, climbing feature layout, etc. Prepare overall plans to a schematic level of detail, including grading and landscaping. Prepare cost estimate based on detailed information. Prepare GOCO grant for submittal circa August 1, include draft review process in July.



### **Phase Three: Design Development, Construction Documents, Construction Observation**

Proposed Fee - \$32,800 Design Fees (includes civil, structural, irrigation consultants)

Phase Three is contingent on being awarded GOCO and other funds. It would be scaled back if the project is reduced.

### **Fiscal Impact**

The total planning fees for 2013-14 are \$28,000. For budget purposes this means \$5,120 in 2013 and \$22,880 in 2014. Surveying the entire site will cost around \$10,000 and should be done this year before the snow flies so that planning can continue. As I noted in my September "Manager's Update", we recently received a payment from the Buffalo Ridge Affordable Housing project of \$111,014 in payment for the entire tap fee note due us. We could use a portion of this unanticipated revenue to pay for the rest of this year's planning efforts.

### **Additional Information**

The attached "2014 EagleVail Funding Request for Pavilion Park: \$261,912" was sent to Eagle County Government today.

### **Recommendation**

We recommend that:

1. The Parks Master Planning Funding Request for 2013 be granted. 2014 and beyond will be handled in future budgets.
2. The Pavilion Park Master Plan be approved. This includes placing a new playground, fitness area, climbing feature and/or other associated elements in "Planning Area 1A" and a "Multi Use, 12 month Community Clubhouse" in Planning Area 2.

### **Proposed Motion**

1. "I move to approve the 2013 funding request of \$15,120 for survey and planning purposes for the proposed Pavilion Park improvements."
2. "I move to approve the concepts of placing a new playground and other associated elements in "Planning Area 1A" and a "Multi Use, 12 month Community Clubhouse" in Planning Area 2."



# EagleVail Metropolitan District

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October 9, 2013

Mr. Keith Montag, AICP  
Eagle County Manager  
P.O. Box 850  
Eagle, CO 81631

RE: 2014 EagleVail Funding Request for Pavilion Park: \$261,912

Dear Keith,

On behalf of the EagleVail Board of Governors, I am submitting a Community of EagleVail 2014 request for Eagle County's funding assistance for the major re-design of Pavilion Park. This park, which serves as a regional recreational facility, has emerged as the top priority in the EagleVail Parks Master Plan, paid for by the Community of EagleVail.

A representation of the Pavilion Park Plan is attached. We are anxious to present a formal proposal to the Board of County Commissioners and to ask for their support.

The EagleVail Parks Master Plan includes a phasing, implementation and budget matrix as the action plan to guide future improvements to all parks within the community. It is anticipated that Pavilion Park will cost \$523,825 to renovate and will include a new playground, paths, site furnishings, landscaping, fitness and exercise area, a slack line park, enhanced beach and a new picnic shelter. EagleVail seeks 50% funding from Eagle County, or about \$261,912 from the 2014 budget. The remainder of the funding will come from EagleVail and in the form of grant awards and in-kind and cash contributions.

The EagleVail Parks Master Plan was initiated in late 2012 under the auspices of the EagleVail Board of Governors and with the participation of our volunteer "Parks Committee". Local Planner and Landscape Architect Pedro Campos was engaged to lead the planning process and prepare the master plan. The goal of the effort is to develop a long term plan for making improvements in existing parks in a phased manner. The plan has identified and prioritized the greatest needs and desires of the residents of the community. Short term priorities have already begun with improvements to West Park this past summer. The complete re-design and renovation of Pavilion Park is slated for 2014.

Our Parks Committee participated directly in the master plan by helping determine its overall direction, documenting existing conditions, discussing the effort with neighbors and to assist the process during a "Community Open House". More than 100 residents and property owners either attended the Community Open House or completed an electronic survey conducted to understand more about parks use, obtain information on needs for each park and to help prioritize the improvement projects. Additionally, updates were presented to the EV Board of Governors at regular intervals for their feedback.

EagleVail is a master planned community dating to 1972. In its original development, two parks, one east and one west, were planned and developed. Over the years, with the growth and maturation of the community, EagleVail developed additional pocket parks to which most residents could walk, thereby establishing one of Eagle County's first "walk able" communities. These pocket parks were built on lots purchased and improved by the EagleVail Metropolitan District. In EagleVail's recent PUD Amendment, these lots were re-zoned from "Residential" to "Recreation" at the community's request. This demonstrates EagleVail's commitment to providing and maintaining sustainable recreation spaces for its residents and those of neighboring communities.

We look forward to the opportunity to present our request to the Board of County Commissioners.

Sincerely,

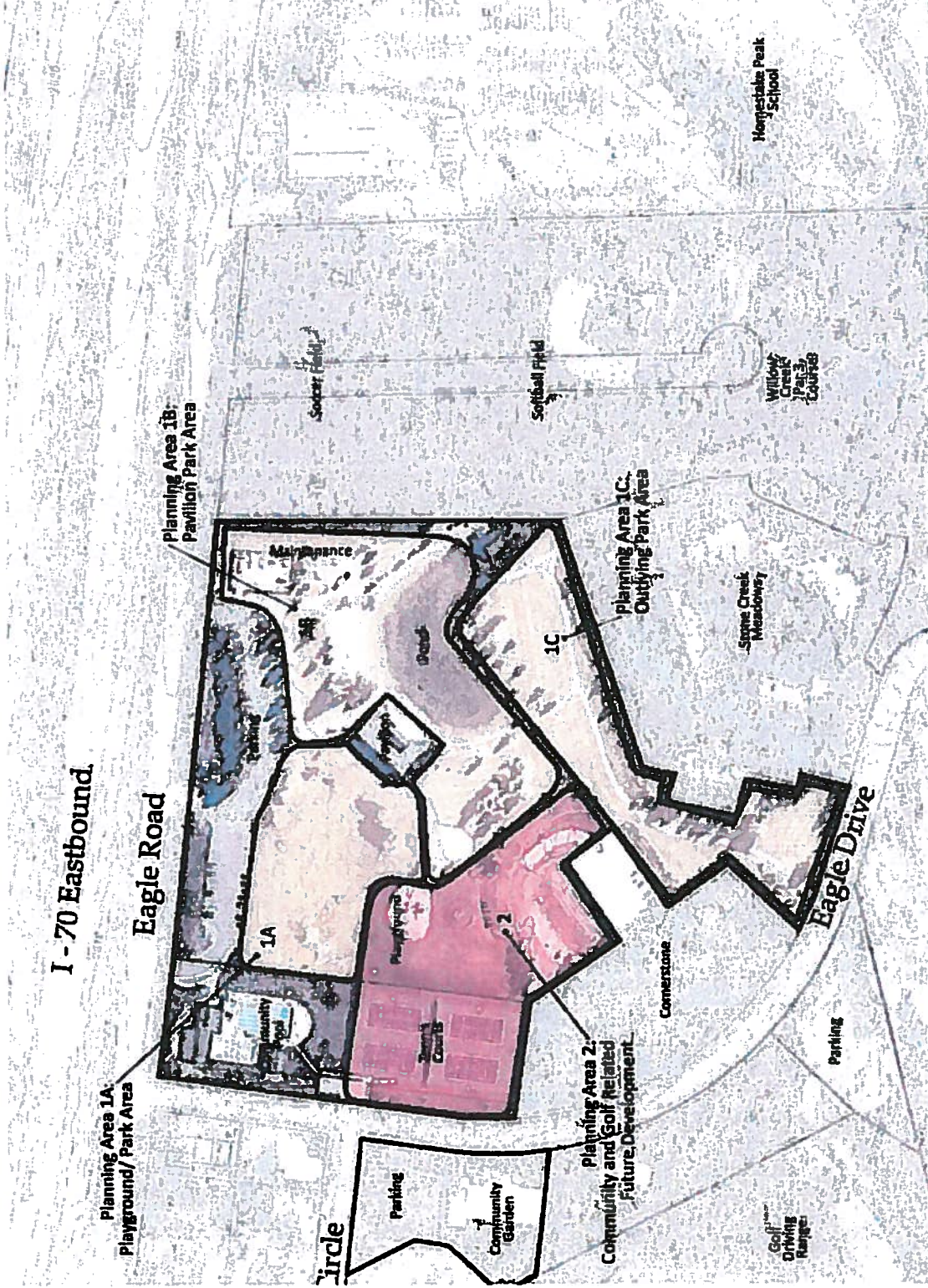
Jeff Layman  
Community Manager  
EagleVail

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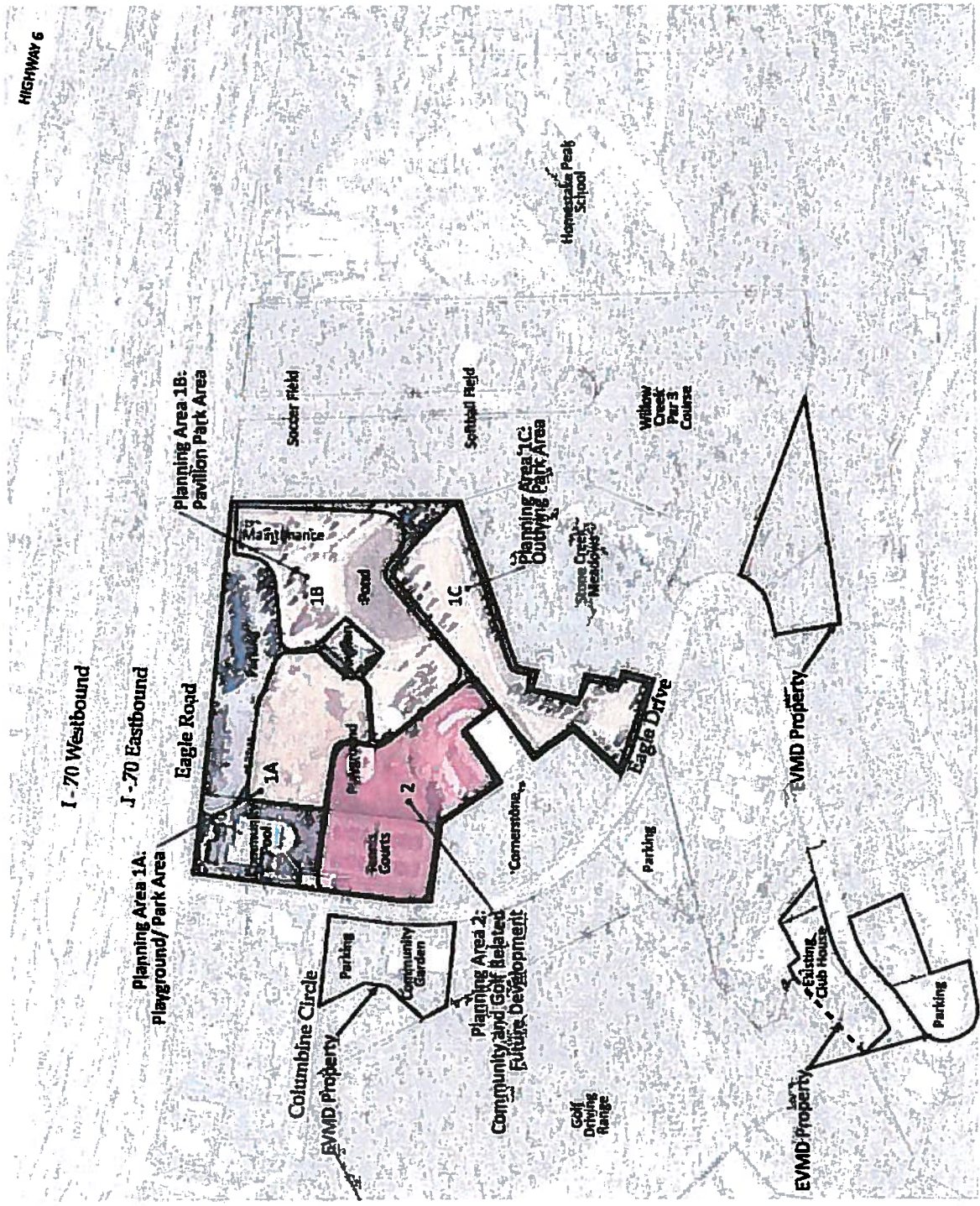


SCALE 1" = 100'

## Pavilion Park Planning Framework- Park Vicinity

**ZEITREN AND ASSOCIATES, INC.**  
ARCHITECTS, PLANNERS, DESIGNERS, ENGINEERS, ENVIRONMENTAL SCIENTISTS  
10000 N. 10th Ave., Suite 100, Aurora, CO 80015-1000  
Phone: 303.733.1000 Fax: 303.733.1001 Website: www.zeitren.com





# Pavilion Park Planning Framework- Neighborhood Context





**Pavilion Upgrades Funding****Jeff Layman****Issue**

The staff believes that we should commit to several upgrades of the pavilion. Some are necessary before the weather turns colder. Others could be put off until 2014.

**Background**

Earlier this year, we conducted a top to bottom inspection of the Pavilion. We believe that certain remediation projects are necessary to keep this facility event worthy.

**Discussion**

The inspection determined the following conditions. The remediation and proposed costs are also included.

<b>Condition</b>	<b>Remedy</b>	<b>Cost</b>
Pavilion "Great Room" Flooring	Replace	8,400
Insulation-Crawl Space	Replace/Augment	4,300*
Insulation-Attic	Replace/Augment	3,300*
Ceiling Fans/lights cannot be operated independently	Rewire	2,600*
Exterior Light Fixtures	Replace	2,500
<b>Total</b>		<b>21,100 (10,200*)</b>

\*Recommended for 2013

**Fiscal Impact**

Total cost for these projects is approximately \$21,100. As I noted in my September "Manager's Update", we recently received a payment from the Buffalo Ridge Affordable Housing project of \$111,014 in payment for the entire tap fee note due us. We could use a portion of this unanticipated revenue to pay for these improvements.

**Recommendation**

We recommend that the board agree to spend the above amounts to keep the Pavilion serviceable.

**Proposed Motion**

"I move to approve the spending of not to exceed \$ from the above budgeted funds on the projects listed in this memo".



# **EagleVail Golf Courses & Parks**

## **Management Report**

October 10, 2013

### **Golf Course Update**

- It's hard to believe the 2012 golfing season is quickly coming to an end. Looking back I have to say this year was very successful for the maintenance department. We faced many extraordinary challenges this season and came out on top. I would like to thank my staff for their hard work to make our recreational facilities the BEST! In particular, I would like to thank Brent Barnum and Andrew Tabor for their endless dedication and loyalty to the district.
- I would just like to say that I am very proud of the product we produced this year. I honestly believe both of our golf courses were some of the best in the valley.
- We are extremely busy putting the golf courses to bed for the winter. This is a very important time of the year for us. It is crucial that we complete all the necessary projects associated with the winterization of the golf courses. What we accomplish "now" will determine how good the golf courses look next spring. The winterization process for both courses actually begins in late August and will conclude just prior to the first heavy snow fall.
- Some of the projects scheduled for this fall include:
  - Blowing out both irrigation systems/ Restrooms on #2
  - Staking/Roping/Fencing of Greens
  - Final applications of fungicides and fertilizers
  - Winterize all maintenance equipment
  - Finish Aerification/ Topdressing of Golf Courses
  - Cleaning out landscape beds
  - Store & refurbish golf course supplies

### **Park & Fields**

- We are now in our fall maintenance program.
- Currently, we are in the process of preparing the parks and fields for winter.
- This process includes:
  - Blowing out the irrigation systems
  - Fertilizing the turf
  - Aerating the turfgrass
  - Spraying weeds
  - Raking leaves and debris
  - Cleaning landscape beds

### **Water/Drought**

- We continue to monitor the waterways throughout the community on a daily basis. Current stream flows in the Eagle River and Stone Creek are close to normal for this time of the year.
- We continue to experience above average moisture for this time of the year. We received 4.5 inches of rainfall during the month of September, nearly twice the normal amount. All this moisture has allowed us to dramatically reduce the amount of water we typically use this time of the year. In fact, we only had to turn the irrigation systems on 8 out of the 31 days in September. Let's hope this trend continues this winter...

We continually strive to provide our community and guests with the best recreational experience in the valley. I look forward to seeing everyone at the next board meeting. If you have any questions or concerns please feel free to contact me at your convenience.

Respectfully,

Steven H. Barber  
Superintendent of Golf Courses & Parks



**Manager's Report**

Jeff Layman

**EagleVail Business Center Master Plan**

We have now had three meetings where Cliff Simonton has discussed this plan with interested persons. We had about 10 businesses represented at a meeting last week, but no one showed up for the latest. We will try reaching out personally to property owners to try to get more interest in the next meeting, scheduled for October 23 at 6 PM at the Pavilion. Additionally, Cliff will fast track the process believing that once the topic comes before the EC Planning Commission, others may wish to be involved.

**Banners**

We have discovered a couple of technical glitches in our installation of these posts and banners. Some of the bases were installed too high for CDOT specifications. We are working with the excavator to correct this concern. At the same time, we are re-confirming that the "wind load" limitation for the posts is sufficient for the sized banners we have installed. This is why you might see some of the banners disappearing and re-appearing, as we take them down, make adjustments and re-installing them.

**Design Amenities Committee**

The "Maintenance Department" sign is up. I believe it to be the last of the "facility" signs. We are still working through some glitches in the Hole 11 (Post Roundabout) sign. We hope for a finalized product within the next couple of weeks.

The Fire Department has let us know that they will not be able to paint their building this fall. With this in mind, we will go forward with the installation of the new "tower" sign and work on them and the Sheriff's Office to paint their buildings next year.

Steve's guys culled the plants at the Eagle Road monuments and will plant the material that was removed at and around the Pavilion. This should be a great improvement in both locations.

**Events**

The Zombie Run is on for October 19 in Pavilion Park. This fun, themed run is a fundraiser for the BMHS Business Club. On October 20, EagleVail once again hosts the Harvest Party and Chili Cookoff for the Community Garden. Both events are relatively "turnkey", requiring limited time and effort by EV Staff, but at the same time adding to the fun and synergy of being in EagleVail.

**EagleVail Golf Club – Golf Update**  
**October 17, 2013**

**Financial Comparison**

Though the weather has been variable the past few weeks, I show that we are only down about \$300 in greens fees in October. As you can see in the attached financial comparison, we were unable to catch up after a later and slower start than last season. The continued rain in August and September presented a further deficit as shown in the forecast for this season. We were able to save in some payroll accounts as staff was cut when appropriate. It is hard to see such variances to 2012 but we have to remember what an abnormal season it was. As compared to 2011, this season was still a success and we will work to build on it for 2014.

**Marketing/Advertising**

The one major marketing push this fall was for the 2014 Pinnacle Pass. I created a payment plan option through our CC processor allowing people to put just \$99 down and secure their pass for next year. The payment plan was a HUGE success and so far has registered 118 pass holders for next season, 34 of whom are NEW! We sold a total of 142 passes for 2013 so we are most of the way there and as history shows; there will always be those customers who wait until the last possible time to buy. We have had a few marketing planning meetings this fall and will continue over the winter to build a solid approach for next spring.

**Food & Beverage**

Overall, I am very happy with the F&B operation. In the attached report we show a significant increase but you will see in Ken's report that we are fairly close to last season. The rainy season and decreased rounds hurt the revenues but the per-round F&B increased by almost \$3. We have succeeded in increasing sales to the golfer but have not yet managed to get the community and residents to patronize the restaurant. We will try more direct marketing and special events in the spring to inform the community that we are open and invite them to come and eat.

**Merchandise**

As you can see in the financial report, our merchandise sales are down. Merchandise sales are always directly related to rounds but with a good mix of merchandise and proactive sales, we were able to minimize the impact of decreased rounds. This winter we will be carrying over about \$8000 more than we did last season due to the poor weather and lack of late season sales. We have worked with vendors to send back non-logoed clothing, golf clubs, shoes and balls to avoid carrying the cost over the winter. As always, we will reevaluate our buying for next season and make the necessary adjustments.

**Golf Course Closing**

As of October 13<sup>th</sup>, the course, clubhouse and restaurant will be closed for winter. We will winterize the building as much as possible, still leaving things ready for board meetings through the winter. Our seasonal staff will work a few days following closing to clean things up and store equipment for the winter but will be finished by Friday, October 18<sup>th</sup>.

Respectfully Submitted,



Ben Welsh

As of October 9, 2013

Opening Date: 5/6/2011 4/14/2012 5/10/2013

Category	YTD 2011	YTD 2012	YTD 2013	12-'13 Change	% change	Early Rev 2012
<b>Rounds</b>	18,821	22,726	19,376	\$ (3,350)	-15%	1,395
Group Rounds (incl. charity)	1143	1223	1496	\$ 273	22%	0
Pinnacle Passholder Rounds	4489	6317	5193	\$ (1,124)	-18%	800
<b>Green Fees \$</b>	\$745,474	\$937,930	\$786,909	\$ (151,021)	-16%	\$20,081
Cart Fees (spectator fees only)	\$10,998	\$8,783	\$8,481	\$ (302)	-3%	\$120
<b>Range Fees</b>	\$55,535	\$74,672	\$66,571	\$ (8,101)	-11%	\$6,710
<b>Adv. Reservations</b>	\$6,620	\$6,930	\$4,090	\$ (2,840)	-41%	\$0
Punch Cards	\$37,325	\$56,700	\$46,150	\$ (10,550)	-19%	\$2,600
Passes	\$133,767	\$173,577	\$161,400	\$ (12,177)	-7%	\$0
<b>Punch and Pass combined</b>	\$171,092	\$230,277	\$207,550	\$ (22,727)	-10%	\$2,600
<b>Merchandise</b>	\$140,280	\$162,984	\$145,385	\$ (17,599)	-11%	\$8,170
Merchandise Margin %	40.18%	40.93%	38.34%	-2.59%		26.62%
<b>Rental Clubs</b>	\$37,605	\$40,472	\$41,757	\$ 1,285	3%	\$290
<b>Food &amp; Beverage Total</b>	N/A	\$ 171,085.00	\$ 196,306.00	\$ 25,221	15%	

Footnote: Total revenue earned in early opening of 2012 was: \$ 60,445.00

#### Key Performance Indicators

Total GF Revenue per Round	\$ 39.61	\$ 41.27	\$ 40.61
GF per round Non-Passholders	\$ 52.01	\$ 57.16	\$ 55.48
Merchandise Per Round	\$ 7.45	\$ 7.17	\$ 7.50
F&B per Round	\$ 7.53	\$ 7.53	\$ 10.13

Footnote: 2011 was a late start and construction year, lower rates and revolving hole closures.

#### Willow Creek Par 3 Course

Par 3 Opening Date	5/28/2011	5/28/2011	5/19/2012	5/31/2013
Season End totals	2010	2011	2012	2013
<b>Rounds</b>	5149	6653	6838	6764
<b>Greens Fees</b>	\$ 61,003.00	\$ 54,771.00	\$ 66,497.00	\$ 61,782.00
<b>Food &amp; Bev</b>	\$ 3,524.00	\$ 3,689.00	\$ 3,992.50	\$ 3,461.00
<b>Merchandise</b>	\$ 4,482.00	\$ 4,628.87	\$ 5,611.00	\$ 4,742.00
<b>Rentals</b>	\$ 2,485.00	\$ 3,095.00	\$ 3,680.00	\$ 3,673.00
<b>Total Revenue</b>	\$ 71,494.00	\$ 66,183.87	\$ 79,780.50	\$ 73,658.00
<b>Change from Previous year</b>		-7.43%	20.54%	-7.67%

EagleVail Community Relations/ Compliance

Board Report

October 17, 2013

Priorities:

- Garbage Cans
- Trailers/Storage
- DRC Compliance
- Pup Sweep

With the winter rapidly approaching I am concentrating on the in and out aspect of the trash day. I am also mindful of the cans stored outside to insure that they are latched and secure.

Recently, there has been an influx of trailers of all types and sizes out in the community. I have written several violations and continue to try and make contact with residents explain the storage covenants. I have found that many of the residents either chooses to ignore or do not know about the regulations. However, most are willing to remove the trailers and comply with the rules.

There are still some incidents of DRC violations with the rush to get it done before the snow flies. I am either able to talk with them or inform them of the DRC process by mail. This process has been working very well thus far and all notified owners have submitted applications.

I continue to try and educate the community about our leash regulations. I am still seeing some dogs walked off leash although those seem fewer and fewer. The new signage seems to be helping along the golf course and those walking along the cart paths. Eagle County Animal Services has not really noticed an increase in calls or animals picked up running at large. I do know that one animal was turned over to ECAS in the last several weeks.

As always, if you have any questions or concerns please feel free to contact me at anytime.

Respectfully submitted,

Ted Hanley



EagleVail Violations

10/10/2013

Violation #		Date	Address	EagleVail Violation Log Sheet		Timeframe	# of violations	how resolved
letter		9/9/2013	154 Coyote Cir	Violation/Observation		10 Days	1	
letter		9/9/2013	358 Stone Creek Dr	DRC tree removal		10 Days	1	
letter		9/10/2013	440 (E) Deer Blvd	DRC roofing		10 Days	1	
13-055		9/10/2013	34 Larkspur Ln	DRC tree removal		10 Days	1	
13-056		9/10/2013	109 Deer Run	Restrictions on Parking /Vehicles		10 Days	1	
13-057		9/10/2013	49 (N) Bear Ct	Property to be Maintained / Building		10 Days	1	
13-058		9/10/2013	1105 (E) Deer Blvd	Restrictions on Parking /Trailers		10 Days	1	
13-059		9/10/2013	945 Deer Blvd	Restrictions on Parking /Trailers		10 Days	1	
13-060		9/10/2013	1200 (W) Deer Blvd	Restrictions on Parking /Trailers		10 Days	1	
letter		9/11/2013	433 (W) Deer blvd	DRC tree removal		10 Days	1	
letter		9/24/2013	144 (N) Stone Creek	DRC tree removal		10 Days	1	
13-061		10/8/2013	144 Eagle Rd	Restrictions on Parking /Trailers		10 Days	1	
13-062		10/8/2013	1105 (E) Deer Blvd	Restrictions on Parking /Trailers		10 Days	2	
13-063		10/8/2013	26 (N) Lark Ct	Restrictions on Parking /Trailers		10 Days	1	
13-064		10/8/2013	1386 (W) Deer Blvd	Restrictions on Parking /Trailers		10 Days	1	
verbal		10/8/2013	945 Deer Blvd	Restrictions on Parking /Trailers		10 Days	1	
verbal		10/8/2013	1481 (W) Deer	Restrictions on Parking /Trailers				
verbal		10/8/2013	1637 (W) Deer Blvd	Restrictions on Parking /Trailers				
verbal		10/8/2013	1626 (E) Deer Blvd	Restrictions on Parking /Trailers				

## **Administrative Staff**

Manager's Report  
October 17, 2013

### **POA Update:**

- There are forty (40) homeowners that still owe dues for 2013 and prior years. Fifty two (52) homeowners owe for 2013 only. Twenty nine (29) homeowners only owe late fees and twelve (12) homeowners have payment arrangements.
- There will be two POA items on the meeting agenda for November 21, 2013. One of them will be a proposed billing schedule for the 2014 dues and the other item will be another amendment to the POA Collections Policy.
- I have been asked several times about the date for the 2014 POA Annual Meeting so I am proposing that it be scheduled for Friday, February 7, 2014, 5:30-7:30pm at the Pavilion. I will mention this during 'Other Business' at the October 17, 2013 meeting for discussion.

### **Other Administrative Business:**

- Zombies are invading EagleVail!!!! The EagleVail Zombie Apocalypse 2 Mile Fun-Run-For-Your-Life will be held on October 19, 2013. Please see the attached flier for more information.
- The 3<sup>rd</sup> Annual Harvest Party/Chili Cook-off to benefit the EagleVail Community Garden will be held at the Pavilion again this year on October 20, 2013, 4-6:30pm. Please plan on attending and if you dare, cook up your best chili to enter in the contest!!! I have attached a flier for more information.
- The EagleVail Community Holiday Party, 'Santa & Smores', will be held on December 14, 2013, 4-6pm at the Pavilion. Please plan on attending.
- All meetings, regular and work sessions, will now be held at the Clubhouse through the winter.

Our next meeting will be the Work Session on November 7, 2013 at 4:30pm at the **Golf Course Clubhouse.**

Respectfully,

Kris O'Neill

Administrative Manager

HARVEST  
PARTY

# CHILI COOK-OFF

proceeds benefit EagleVail Community Garden

**SUNDAY, OCT. 20**

**4-6:30pm @ EAGLEVAIL PAVILION**

**\$10 BYO-BOWL, INCLUDES 1 DRINK**

**\$12 WITHOUT BOWL - \$5 FOR KIDS - FREE UNDER 5**

fun for all ages!  
all you can taste chili  
beer & wine - live music  
bonfire - jumpy castle

register online at [eaglevailgarden.com](http://eaglevailgarden.com)



THE COMMUNITY OF  
**EAGLEVAIL**



Eagle Valley  
**Alliance**  
for Sustainability

BEAVER LIQUORS



**Vail Daily**



EagleVail

# ZOMBIE

## Apocalypse

**2 MILE FUN-RUN-FOR-YOUR-LIFE**

**SATURDAY  
OCT. 19. 2013**

**EAGLE VAIL  
PAVILION  
PARK**

**4:00 PM  
ZOMBIE  
REGISTRATION**

**4:30 PM  
RUNNER  
REGISTRATION**

**5:00 PM  
12 & UNDER  
START**

**5:10 PM  
13 & OVER  
START**

*Which will you be --  
Zombie or Survivor?*

Survivors will wear flags representing "life."  
Zombies will try to capture as many Survivor's  
lives as possible as they run & navigate the 2-  
mile course. Prizes & prize drawings for: Best  
Dressed Zombie & Survivor, Survivors who cross  
the finish line with at least one life, and  
Zombies collecting the most lives.

**\$15 ENTRY FEE**

**FOR ZOMBIE OR SURVIVOR**

**OR \$25 ENTRY FEE ON RACE DAY**

*Post-apocalypse party, t-shirt and prizes  
for both zombies and survivors!*

**Register online at:**

**<http://vailrec.com/eaglevail-zombie-apocalypse-run>**

**For more information or to become a sponsor, email**

**[nancy.lindbloom@eagleschools.net](mailto:nancy.lindbloom@eagleschools.net)**

**or call BMHS FBLA at 390.0470**

**Vail Daily**



**SPONSORS INCLUDE:**

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**EAGLE VAIL**

**VR**  
VAIL RECREATION  
DISTRICT



**NOVOSAD & LYLE**  
♦ ASSOCIATES, P.C. ♦

*Certified Public Accountants*

♦ **SSADA** ♦

♦ Rocky Mountain  
Insurance & Financial ♦



♦ Law Offices  
of Gregory Perkins ♦

**BRANDON  
SOUND**

DJ JUAN FREGOSA

♦ Wishes  
Toy Store ♦

**WESTIN**  
HOTELS & RESORTS  
Riverfront Resort & Spa  
at Beaver Creek

**wifi**  
thatworks.net

**ORGANIZED BY AND BENEFITING:**

**Battle Mountain High School  
Future Business Leaders  
of America**

**ERIC SPRY  
Memorial  
Scholarship Fund**



*Are you ready to run for your life?*







**Web Site Report**

Debbie Barnes

**EagleVail Community Web Site**

[www.eaglevail.org](http://www.eaglevail.org) was completely overhauled two years ago, with the help of the site's host, Coursetrends. In an effort to update and refresh the site, Jeff Layman, Kris O'Neill and Debbie Barnes spent several days this past July and several more in October cleaning up and polishing the site. (See attachment for a complete list of changes and revisions.)

**Noteworthy revisions:**

Home Page: Flash photos were replaced to include all EagleVail amenities: Golf, Swim, Pavilion, Tennis, Whiskey Hill Golf Grill, Community Garden and to freshen up. Nichols Interactive assisted in the photography and re-formatting of the photos to make them suitable for the wide screen flash. A blog feed was added to the home page allowing visitors easy access to current events.

The biggest portion of clean-up was in the documents and archives sections of the site. Outdated documents were moved to archives making way for more current versions.

Regular maintenance of the site is necessary to keep it fresh, up-to-date and user friendly.

The following web site revisions were submitted to Coursetrends:

## July 2013

- 1) Please remove 'News & Announcements' tab on the upper left hand side of the home page, along with its sub-tabs 'events' and 'eblasts' – content can be deleted on each of those pages
- 2) Please create a new hierarchy for Documents/board meetings and its four sub tabs as follows:  
The four sub tabs should no longer be sub tabs, they should all be their own tab after you click documents, in the order as you see them below:  
Documents/Board Meeting Agendas - Tab Name & Header at the top of the page should read Board Meeting Agendas  
Documents/Board Meeting Minutes - Tab Name & Header at the top of the page should read Board Meeting Minutes  
Documents/Board Meeting Notices - Tab Name & Header at the top of the page should read Board Meeting Notices  
Please add a fifth category: Documents/Board Meeting Packets – **this should also link to Quicklinks/board packets** - Tab Name & Header at the top of the page should read Board Meeting Packets  
Documents/Board Meeting Public Access TV - Tab Name & Header at the top of the page should read Board Meeting Public Access TV

Please remove the following tabs:

- 1) Documents/eblasts – remove that tab
- 2) Documents/**board meetings** – remove that tab – **keep board meetings/agendas, board meetings/minutes, board meetings/notices, board meetings/board packets**
- 3) Documents/board meetings/agendas – **remove 'link to archives' sub-tab** – please DO NOT remove the agendas tab – & DO NOT remove the actual archives tab!
- 4) Documents/Administrative – remove that tab, along with sub-tab ' job information' – then create a new tab: documents/Job Information and link this tab to the Quicklinks/job information tab

- 1) Documents/archives – please create a new subject area 'Design Amenities' and place it before 'Design Review' and after 'compliance' then move the two docs from documents/community enhancements to this new section 'documents/archives/design review'
- 3) Please remove documents/community enhancements tab and its sub-tab 'Design Workshop'
- 4) Documents/archives – please create a new subject area 'Joint Governance' and place it before 'minutes POA 2008-2010' after 'financials POA' then move the two docs from documents/joint governance to this new section 'documents/archives/joint governance'
- 5) Please remove documents/joint governance tab

- 1) Documents/Elections/EagleVail POA/President's Message – please remove 'president's message'
- 2) Please fix capitalization of EagleVail – the V in Vail should be capitalized in the above tab
- 3) Please change tab on the upper left hand side of home page from 'calendar' to 'Calendar of Events'
- 4) Please changed tab on Quicklinks from 'calendar' to 'Calendar of Events'

- 1) Documents/Metro Distr Service Plan/Press Release Service Plan 061511  
Please move 'Press Release Service Plan 061511' to Documents/Archives/News & Articles

- 2) Documents/Metro Distr Service Plan/Service Plan  
Create a new tab: Documents/Archives/Metro Distri Service Plan  
Please move 'Service Plan' to 'Documents/Archives/Metro Distr Service Plan'

- 3) Documents/Metro Distr Service Plan/Amended and Restated Service Plan for EagleVail  
Please move 'Amended and Restated Service Plan for EagleVail' to 'Documents/Archives/Metro Distr Service Plan'

- 4) Documents/Metro Distr Service Plan **TAB– please delete**

- 5) Documents/Metro Distri Gov Docs – please change the word 'Government' to 'Governing' in the header

- 1) Please create a new tab: Documents/Archives/Golf Course
- 2) Documents/EagleVail golf course – Please move the following documents from that page to Documents/Archives/Golf Course:  
October 2011 Construction Schedule  
**2011 Construction Schedule**  
2011 Construction Schedule 11-10-11  
Pond Dredging
- 3) Documents/Financials: Please move all 2012 and 2011 documents to Documents/Archives/Financials, **EVMD**
- 4) Documents/Archives: Please create a subject area 'POA Governing Docs' and place it after 'POA annual Meetings' and before 'POA messages from the president' then move the document called Sept 21 2012 PUD from documents/POA Governing Docs to this new section' documents/archives/POA Governing Docs
- 5) Documents/POA Governing Docs: please move 'Proposed Policies' to Documents/Archives/POA Governing Docs
- 6) Documents/POA Governing Docs: Please change the order of the documents to the order below:  
 POA Has no Insurance  
 Owner's Manual  
 PUD Guide Approval 2012  
 Amended and Restated Declaration of Covenants  
 Supplementary Rules and Regulations to the EagleVail Covenant  
 Policies and Procedures  
 Articles of Amendment to the Articles of Incorporation
- 7) Design Guidelines/Design Review drop down tab  
 Please move all information and documents from the Design Review Drop down tab to Design Guidelines tab. Then delete design review drop down tab.

1)Documents/committees/would you like to volunteer – remove 'would you like to volunteer' subtab

2)Documents/committees/document review committee – move 'Design Review Committee' document to

Documents/Archives/Design Review – please place that document before 'Revised Design Review Committee'

3)Documents/Committees/Document Review Committee – remove 'Document Review Committee' subtab

4) Documents/archives – please create a new subject area 'Committees' and place it before 'Compliance'

Then move 'Development Committee' document from Documents/Committees/Enhancements to this new section  
 'Documents/archives/Committees'

5)Documents/Archives – please create a new subject area 'Community Garden' and place it before 'Design Amenities' and after 'Compliance'

Then move 'Community Garden' document from Documents/Committee/Enhancements to this new section  
 'Documents/Archives/Community Garden'

6) Documents/Committees/Enhancement – remove 'Enhancement' subtab

7) Documents/Committees – please move the following documents to 'Documents/Archives/Committees':

[Design Review Committee](#)

[Development Committee](#)

[Documents Committee CCIOA](#)

[Dog Park Committee](#)

[Events Committee](#)

[Swim Committee](#)

[Traffic Calming](#)

1)Documents – please create a new drop down tab as follows: Documents/POA Annual Meeting – place it before 'Board Meeting Agendas' and after 'Job Information'

Then move 'Annual Meeting' page from Documents/Elections/EagleVail POA/Annual Meeting

2)Documents/Elections/EagleVail POA/Annual Meeting – remove 'Annual Meeting' subtab

3)Documents/Elections/EVPOA – please move the following documents to Documents/Archives/Elections and add those documents before 'EVPOA Elections' document

[2012 POA Annual Mtg Agenda](#)

[2012 POA Annual Mtg Bios](#)

[2012 POA Annual Mtg Notice](#)

Please leave the 2013 documents on that page

4)Documents/Elections/EVPOA/Proxy Voting Process – Please remove 'proxy voting process' subtab (document on that page has already been relocated)

## **October 2013**

1)Documents/archives – please create a new subject area 'Committees' and place it before 'Compliance' then move the two docs: documents/committees/safe routes to school and documents/committees/traffic calming to this new section 'documents/archives/committees'

2) Documents/archives – please create a new subject area 'Eagle River Fire Protection' and place it before 'Elections' and after 'Design Review' then move the two docs: quicklinks/ERVPVoteYes and quicklinks/EagleRiverFireProtection to this new section 'documents/archives/Eagle River Fire Protection'

3)Documents/archives – please create a new subject area 'Eagle River Water & Sanitation Dept' and place it before 'Elections' and after 'Eagle River Fire Protection' then move the doc: quicklinks/ERWSDonDrought to this new section 'documents/archives/Eagle River Water & Sanitation Dept'

4)Documents/archives – please rename 'Financials, EVMD' to 'Financials'

5)Documents/archives/Financials, POA – please move the 5 documents under that section to documents/archives/Financials and then delete the subject area 'Documents/archives/Financials, POA'

6)Move quicklinks/Financials–2012 Preliminary Budget to documents/archives/Financials

7)Documents/archives – please create a new subject area 'Medical Marijuana' and place it before 'Metro District Governing Docs' and after 'Joint Governance' then move the doc quicklinks/medical marijuana to this new section 'documents/archives/medical marijuana'

8)Move quicklinks/proposed policies to documents/archives/compliance

9)Delete quicklinks/PUD Recorded Resolution

1)Quicklinks: create a new tab 'EagleVail Mission Statements – combine EVBOG, EVMD and EVPOA mission statements and definition

2)Quicklinks: remove EVPOA Mission Statement

**Eagle County Land Use Regulation Amendment: Retail Marijuana Businesses**

**Jeff Layman**

**Issue**

Eagle County Commissioners are considering allowing retail marijuana businesses in the same areas where medical marijuana shops are now located.

**Background**

Amendment 64, approved in November 2012, allows for local jurisdictions to ban, or to regulate, retail marijuana stores, and cultivation, testing and product manufacturing facilities. Eagle County is proposing that all four of the above facilities be included in the Land Use Regulations as “Marijuana Businesses”.

**Discussion**

The proposed “text amendment” to the Land Use Regulations essentially adds “*Retail Marijuana Businesses*” to the approved uses that already govern Medical Marijuana. It includes a “use by right” standard to these facilities, as well within the same zone districts that currently permit Medical Marijuana.

I have included some information and some input from other communities in this packet, along with a newspaper story from the Vail Daily. The BoCC is scheduled to take this matter up again on October 29.

For more detailed information please go to:

[http://www.eaglecounty.us/Planning/Active\\_Land\\_Use\\_Applications/](http://www.eaglecounty.us/Planning/Active_Land_Use_Applications/)



## Eagle County stalls on its rules for retail marijuana

EAGLE — Yesterday Eagle County Commissioners passed an ordinance temporarily banning retail marijuana operations in unincorporated parts of the county, allowing more time to figure out the rules for the budding industry.

Today, the planning and zoning commission has a meeting in the Eagle County Building at 3 p.m. to gather input on a draft amendment to its land use regulations, which would allow retail marijuana businesses to operate in certain zone districts within unincorporated Eagle County. The amendment is available for review online at [www.eaglecounty.us/planning/active\\_land\\_use\\_applications](http://www.eaglecounty.us/planning/active_land_use_applications) or in person at the county's Community Development Department, located at 500 Broadway in Eagle.

The passage of Amendment 64 by voters in November 2012 made legal the cultivation, possession and use of limited amounts of recreational marijuana by adults 21 years or older. To comply with state legislation, the county must act to either approve or prohibit the establishment of retail marijuana businesses within its jurisdiction.

The county was originally shooting to have its rules in place by now.

"We were trying to be ready to accept applications by then, but we were waiting on some regulations from the state and still have scheduling issues to work through," Eagle County Attorney Bryan Treu said Sept. 17. "We might have been able to accomplish that, but we didn't want to rush it."

<http://www.vaildaily.com/news/8362907-113/county-marijuana-eagle-amendment>

10/10/2013

Eagle County stalls on its rules for retail marijuana | VailDaily.com

Page 2 of 2

### Proposed regulations

The county's proposed regulations would make marijuana businesses allowable within specified areas of the "commercial limited" and "commercial general zone" districts, which are the same areas approved in 2010 for medical marijuana businesses. Currently, there are four medical marijuana businesses operating within those areas.

The amendment is scheduled for consideration by three separate boards on the following dates:

Oct. 2 — Eagle County Planning Commission meeting, 3 p.m. at the Eagle County Building. The item is listed second on the agenda.

Oct. 3 — Roaring Fork Valley Regional Planning Commission meeting, 2:30 p.m. at the El Jebel Community Center. The retail marijuana amendment is the only item on the agenda.

Oct. 29 — Board of County Commissioners meeting, which begins at 10 a.m. at the Eagle County Building. The position of the item on the agenda is yet to be determined.

Interested community members are encouraged to attend any or all public hearings on the matter. Questions or written comments can be directed to Senior Planner Scot Hunn at [scot.hunn@eaglecounty.us](mailto:scot.hunn@eaglecounty.us).

**STAFF REPORT: File No. LUR-4476, Retail Marijuana Businesses Land Use Regulation Amendments**

ECPC Hearing Date: October 2, 2013  
RFVRPC Hearing Date: October 3, 2013  
BOCC Hearing Date: October 29, 2013

**FILE NO./PROCESS:** LUR-4476 / Land Use Regulation Amendments  
**PROJECT NAME:** Retail Marijuana Regulations  
**LOCATION:** Unincorporated Eagle County  
**OWNER:** Not Applicable  
**APPLICANT:** Eagle County Government  
**STAFF PLANNER:** Scot Hunn

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**I. EXECUTIVE SUMMARY:**

**Purpose of Text Amendment**

In response to the approval of Amendment 64 in November of 2012, Eagle County proposes to amend the text of the Eagle County Land Use Regulations to regulate "Retail Marijuana Businesses" in the event such uses are to be permitted to operate in unincorporated Eagle County. Amendment 64, an amendment to the State of Colorado, makes legal the recreational possession, use and cultivation of marijuana for adults 21 years of age or older in the State of Colorado. Importantly, Amendment 64 also provides for local control of retail sales, production and testing of marijuana products.

Specifically, while Eagle County has taken action in the past three years to allow for, but to regulate, the establishment of "Medical Marijuana Businesses" within unincorporated Eagle County, Amendment 64 (and HB13 13-17) allows for local jurisdictions to ban, or to regulate, *retail* marijuana stores, marijuana cultivation facilities, marijuana product manufacturing facilities and marijuana testing facilities. Under the proposed text amendment, Eagle County defines "Marijuana Businesses" as inclusive of all four of the above "facilities" or establishments.

**Proposed Text Amendment**

The proposed text amendment (attached as 'Exhibit A') essentially adds the words "*and Retail Marijuana Businesses*" immediately following those instances where the words "Medical Marijuana Businesses" appear within Article 3, Zone Districts, Eagle County Land Use Regulations. Therefore, as proposed and as with Medical Marijuana Businesses in Eagle County, Retail Marijuana Businesses would be permitted, as uses "by-right" within those same zone districts (Commercial General and Commercial Limited) that currently permit Medical Marijuana Businesses (see attached maps).

With the exception of one additional requirement (listed under Section 3-330, Review Standards Applicable to Particular Commercial and Industrial Use, attached under 'Exhibit A') which addresses the amount of marijuana that can be cultivated within private residences for personal use by adults 21 years of age or older, all existing standards and requirements applying to Medical Marijuana Businesses, inclusive of requirements such as separation distances, signage, local licensing requirements, location restrictions and hours of operation, are proposed to apply to Retail Marijuana Businesses.

**Timing of Proposal**

In July, 2013, Colorado's State Licensing Authority (SLA) passed emergency rules setting forth a deadline of October 1, 2013 for local jurisdictions to act to either ban Retail Marijuana Businesses, or adopt regulations for such businesses.

**STAFF REPORT: File No. LUR-4476, Retail Marijuana Businesses Land Use Regulation Amendments**

ECPC Hearing Date: October 2, 2013

RFVRPC Hearing Date: October 3, 2013

BOCC Hearing Date: October 29, 2013

Therefore, in August of 2013, staff was directed to draft amendments to the text Eagle County Land Use Regulations for the purpose of regulating Retail Marijuana Businesses if the same are approved to operate in Eagle County. However, with approximately two months in which to draft, to distribute for referral and public comment, to publish legal notice and to conduct public hearings on matter, it was not practicable to meet the October 1<sup>st</sup> deadline. As such, a stop-gap measure has been established; at the time of writing this report, the Board of County Commissioners has adopted, on first reading, an ordinance (attached) temporarily prohibiting Retail Marijuana Businesses within unincorporated Eagle County until January 1, 2014, to allow the County to complete the public review process, and allowing the Board of County Commissioners ultimately to determine whether to either prohibit Retail Marijuana Businesses within unincorporated Eagle County, or to adopt the appropriate zoning and licensing regulations applicable to Retail Marijuana Businesses if the same are to be allowed to operate in Eagle County.

**Chronology**

- In 2000, Colorado Voters approved a constitutional amendment to allow the use of medical marijuana as an alternative to treat debilitating illness.
- In 2009, Eagle County began to experience acute interest by the medical marijuana industry to establish operations locally. At that time Eagle County's Land Use Regulations did not address the medical marijuana industry.
- On September 8, 2009, the Board of County Commissioners adopted Temporary Regulations to control the locations of Medical Marijuana Dispensaries in Eagle County. In November 2009, the Board adopted Temporary Regulations to control Cultivation of Medical Marijuana.
- Permanent Medical Marijuana Dispensary Regulations were adopted and implemented on February 23, 2010.
- In June 2010, the Colorado State Legislature passed HB10-1284 known as the Colorado Medical Marijuana Code.
- In June 2010, the Board of County Commissioners adopted more restrictive Temporary Regulations to control Cultivation and Production of Medical Marijuana which were in effect until December 8, 2010.
- On November 2, 2010 a majority of the voters in Eagle County confirmed that a properly regulated medical marijuana industry should be allowed to operate in unincorporated Eagle County.
- On December 14, 2010 the Board of County Commissioners conducted a public work session to be briefed on where Eagle County currently stands regarding regulatory controls for the medical marijuana industry. The Board determined, based upon local voter approval that the medical marijuana industry should be allowed to continue operating within specified areas of unincorporated Eagle County.
- During the December 14, 2010 work session, the Board established policy direction for staff moving forward with the intent of making appropriate commercially zoned areas in unincorporated Eagle County accessible to accommodate the medical marijuana industry. This is to be accomplished by: 1) Reducing the minimum separation distance between medical marijuana facilities and sensitive dissimilar uses; 2) Eliminating several of the previously specified dissimilar uses, and; 3) Eliminating the Rural Center and Industrial zone districts focusing all medical marijuana industry activities within the Commercial General and Commercial Limited zone districts.
- Statewide, all preexisting medical marijuana dispensaries, cultivation operations and production of medical marijuana infused food products needed to become licensed through the State of Colorado by July 1, 2012. Four such establishments are in operation; two in Edwards and two in Eagle-Vail. Two of four establishments have successfully completed their local licensing

**STAFF REPORT: File No. LUR-4476, Retail Marijuana Businesses Land Use Regulation Amendments**

ECPC Hearing Date: October 2, 2013

RFVRPC Hearing Date: October 3, 2013

BOCC Hearing Date: October 29, 2013

requirements; two are working in good faith with County staff to complete the process. All four establishments have been issued State licenses in hopes that they either maintain, or complete their local licensing requirements.

- In May, 2011, the Board voted to approve an amendment to the Eagle County Land Use Regulations specifically to allow medical marijuana businesses as uses-by-right in the Commercial General and Commercial Limited zone districts.
- On November 6, 2012, Colorado voters passed Amendment 64, an amendment to Colorado's Constitution legalizing the recreational use of Marijuana by adults 21 years or older and permitting the retail sale, cultivation, manufacturing and testing of marijuana. Amendment 64 and HB13-1317 makes legal the growing and possession of marijuana for personal use for . Amendment 64 also authorized local jurisdictions in Colorado to regulate "Retail Marijuana Business".
- Colorado's State Licensing Authority (SLA) passed emergency rules on July 1, 2013, and set forth a deadline of October 1, 2013 for local jurisdictions to act to either ban Retail Marijuana Businesses, or adopt regulations for such businesses.
- On Monday, August 26, 2013, Eagle County staff distributed the draft text amendment package for formal referral to certain public, quasi-public and non-public entities (businesses and HOAs) in and around Eagle County.
- On Tuesday, September 17, 2013 the Eagle County Board of County Commissioners acted to approve, on first reading, an ordinance temporarily prohibiting the operation of Retail Marijuana Cultivation facilities, Retail Marijuana Product Manufacturing facilities, Retail Marijuana Testing Facilities and Retail Marijuana Stores within unincorporated boundaries of Eagle County, until January 1, 2014.

**Existing Medical Marijuana Businesses - Status**

To date, Eagle County has worked with five (5) Medical Marijuana Business owners to complete the local licensing requirements for sales and cultivation. Those businesses exist in two areas of Eagle County – in the Eagle Vail Business Center and in Edwards – within the Commercial General Zone District (see attached maps). Staff is not aware of any formal complaints received for any of the existing businesses, although informal comments regarding odor from one facility in Eagle Vail have been received on several occasions over the past two years from an adjacent business owner in that area.

Although three of the businesses have completed the local licensing process, two have one outstanding condition (Building Code Compliance sign-off) to be completed; staff is responsible for coordinating inspections with the Eagle County Building Division to complete the process for these two businesses which are otherwise in good standing. Staff is of the understanding that the State has issued licenses to all of the five businesses.

Lastly, while not contemplated within the proposed text amendment, staff has received numerous inquiries regarding the potential for agricultural cultivation (allowing cultivation of marijuana in rural, agricultural zone districts) within Eagle County. Staff suggests that, if desired by the Planning Commission and/or Board of County Commissioners, such regulatory (text) amendments can be investigated for future consideration. However, it is important to note that through the public hearing processes that were conducted for the Medical Marijuana Business regulations, the concept of allowing commercial cultivation to occur in rural areas was thoroughly vetted; based upon a number of factors, including vigorous opposition from the local agricultural community, as well as input from the Eagle County Sheriff, it was determined that all medical marijuana business activities need to be concentrated within specified commercially zoned areas where they are more accessible and able to be monitored by local law enforcement.





0      500      1,000  
 Feet  
 1 inch = 1,000 feet

**Eagle County Map, Medical Marijuana Dispensaries & 200-ft Distance Regulations  
MINUS MIXED USE RESIDENTIAL AND MINUS CHURCHES**

**This map was created by the Eagle County GIS Department. Use of this map should be for general purposes only. Eagle County does not warrant the accuracy of the data contained herein. All measurements shown on this map are approximate and are not survey-quality measurements.**

Eagle County, Colorado Govtmt, GIS Dept P:\eagc\_projects\comm\_dev\Boulder\_Dependencies\_09-409\kashy\_by\_Parcel\_S00\_and\_200\_4\_0104010B0CC\_Presentation\_May\_2011\NL\_Loc\_East\_Cond\_Minus\_ChurchReshlt\_2008\_8\_Ser1.mxd  
Date 4/19/2011 3:54:07 PM Name: akashy





September 25, 2013

Scot Hunn  
Eagle County Community Development Department  
PO Box 179  
Eagle, CO 81631



RE: Recreational Marijuana Regulation Amendments Referral Comments

Dear Scot,

Thank you for the opportunity to respond to your referral on the proposed amendments to the Eagle County Code regarding the recreational marijuana regulations that Eagle County is currently evaluating. The following comments reflect the opinions of the Basalt Planning Staff.

**Comments:**

1. Please find attached a copy of the Town's referral comments from 2011 regarding Eagle County's then-proposed amendments to the County's medical marijuana regulations. The Town Staff believes that many of the comments provided in the 2011 letter from the Town are still valid given that many of the proposed recreational marijuana regulations mirror the medical marijuana regulations that exist in the Eagle County Code.

Specifically, the Town did not support the reduction in distances from which dispensaries had to be from public facilities, parks, residential units, childcare facilities, and schools that were authorized in 2011. Town Staff would still like to see the more substantial distances that were included in Eagle County's original medical marijuana regulations as they were more meaningful in terms of regulating the impacts of marijuana dispensaries on children and the public at large. Additionally, Town Staff also still supports adding municipal boundaries to the list of locations from which marijuana businesses have to keep a certain distance.

As is included in the 2011 comments, Town Staff also feels that marijuana businesses should be a Special Use Review in C/L and C/G Zone Districts instead of a permitted use as proposed.

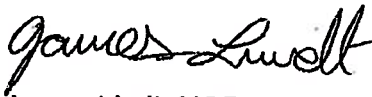
2. The Town is currently in a moratorium on both medical and recreational marijuana businesses. Town Staff is scheduling meetings for the Town Council to determine its approach and we will send you the Town's draft regulations when they are available. Town Staff anticipates that the Town's draft regulations

will address some of the same subjects that are addressed in Eagle County's draft regulations.

This letter constitutes referral comments of the Town Planning Staff under the provisions of the Intergovernmental Agreement signed by the Town and Eagle County on September 23, 2008.

If you have questions about the above comments or need clarification, please contact me or Susan Philp at the Basalt Planning Office at 970-927-4701.

Sincerely,

A handwritten signature in black ink, appearing to read "James Lindt". The signature is fluid and cursive, with the first name "James" written in a larger, more prominent script than the last name "Lindt".

James Lindt AICP  
Assistant Planning Director  
Town of Basalt

April 19, 2011



Bob Narracchi  
Eagle County Community Development Department  
PO Box 179  
Eagle, CO 81631

RE: Medical Marijuana Regulation Amendments Referral Comments

Dear Bob,

Thank you for the opportunity to respond to your referral on the proposed amendments to the Medical Marijuana Regulations that Eagle County is evaluating. The following comments reflect the opinions of the Basalt Planning Staff. The Town Staff did not obtain formal comments from the Town Planning and Zoning Commission, but the P&Z members reviewed the comments individually and indicated that they support the comments.

**Comments:**

1. The Town supported Eagle County's effort to regulate medical marijuana growing and dispensing in unincorporated Eagle County in 2010 to ensure that medical marijuana is manufactured, sold, and used in a manner that is safe, consistent with the intent of the regulations adopted by the State of Colorado, and that has minimal impacts.
2. The Town is concerned that the proposed amendments will significantly lessen the restrictions on medical marijuana cultivating and dispensing and encourage the development of more medical marijuana dispensing facilities in the unincorporated areas around West Basalt and El Jebel. Specifically, the Town does not support reducing the distance from a public facility, public park, residential unit, licensed childcare facility, or school in which a medical marijuana business is prohibited.

The Town would also recommend that Eagle County add municipal boundaries to the list of locations from which a medical marijuana business has to keep a certain distance.

3. The Town also supports maintaining Eagle County's regulations related to encouraging the dispensing of medical marijuana to occur in a medical center since medical marijuana was allowed at the state level on the basis that it was going to be used for legitimate medical purposes. The Town sees no better way for medical marijuana to be dispensed only for its intended purpose than to require the dispensing to occur in a medical center. As you are aware, the Town

adopted regulations (attached) requiring that medical marijuana dispensaries only be located within a medical center that provides multiple professional health and medical services.

in evaluating the effectiveness and appropriateness of the Town's regulations and Eagle County's initial regulations, the Town Planning and Zoning Commission indicated to Town Staff that they were happy with the approach that was taken. The Town is concerned that Eagle County's proposed loosening of the regulations might undermine the effectiveness of the regulations in terms of relegating medical marijuana use to the medical purpose for which it is intended under the state regulations.

4. The Town recommends that Eagle County consider amending the proposed language in Section 3-330(2)(p) to require that medical marijuana businesses only be permitted in developments requiring approval through the Special Use process (such as mixed use developments) if they are expressly allowed through the special review approval similar to the proposed language related to medical marijuana businesses in PUDs.
5. The Town recommends that Eagle County not change the approval process for a Medical Marijuana Business from a Special Use Review to a Limited Review in the C/L and C/G Zone Districts. Even though the Town Planning Staff finds the Eagle County Planning Manager to be very thorough and competent, the Town feels that the Special Use Review process with a full public notice provides for a more effective review process by which to address issues related to proposed Medical Marijuana Businesses.
6. The Town supports the proposed amendment that would limit the number of medical marijuana plants and product that could be produced in any one residence. Additionally, the Town supports the proposed amendment that would require all medical marijuana businesses to meet all applicable building and fire codes.

This letter constitutes referral comments of the Town Planning Staff under the provisions of the Intergovernmental Agreement signed by the Town and Eagle County on September 23, 2008.

If you have questions about the above comments or need clarification, please contact me or Susan Philp at the Basalt Planning Office at 970-927-4701.

Sincerely,



James Lindt AICP  
Assistant Planning Director  
Town of Basalt

September 25, 2013

Eagle County  
Attn: Board of County Commissioners  
and Planning Commission Members  
Box 179  
Eagle, CO 81631

Sent via e-mail to Scot Hunn  
[scot.hunn@eaglecounty.us](mailto:scot.hunn@eaglecounty.us)

Re: Land Use Regulation Amendments for Retail Marijuana Regulations

Dear Commissioners,

Thank you for the opportunity to review your draft land use revisions regarding this important and difficult issue. The Town of Gypsum continues to support the prohibition of recreational marijuana uses and establishments in or near our community and strongly believes that Eagle County should do the same.

We believe that Eagle County has so much to offer our visiting tourists that it does not need to add recreational marijuana to our otherwise fantastic attributes in the County. Why not direct our tourists to the wonderful destinations and activities that all of the communities in the County have worked hard to establish instead of being busy answering questions like "where can we get our pot"?

And do we really want our local community greeting tourists while they themselves are under the influence? How about those who serve important and critical roles and have the opportunity to harm others because of their poor choices supported by the County? We think it is the role of Eagle County to be a leader in the effort to keep out recreational marijuana as it will be difficult enough to keep out without opening the flood gates.

In addition to our comments above we would like to offer the following regarding the proposed land use changes:

ADMINISTRATION

Town Manager  
Jeff Shroll

Asst. Town Manager  
Frances Barela

Town Clerk  
Danette Schlegel

Finance Officer  
Mark Silverthorn

Sales Tax Auditor  
Janice Buckelew

Code Enforcement  
Anne Esbenshade

- 1) Why are these extremely impacting uses being considered as a Use-by-Right with no public notices, no special considerations, etc...? You will no longer be dealing with the same impacts as small stores. You will now be dealing with cultivation, manufacturing, testing, etc... and these should be reviewed on a case by case basis. The Town of Gypsum will most certainly want public notice when the County is considering one of these Retail Marijuana Establishments near our community.
- 2) Do not treat Medical and Recreational Marijuana Establishments the same just to make your land use code more user friendly. Consider these uses separately rather than lumping them together.



- 3) Why are you considering only a two hundred foot (200') separation from public facilities, schools, daycares, and parks? You have now thrown two properties that are immediately adjacent to the Town of Gypsum boundaries into this mix because of their current zoning; Collett Enterprises and Crazy Al's Auto Body. Both of which are immediately adjacent to multiple high density residential developments. Do not force local communities to have to deal with these issues when we do not wish to have them in our own communities. Hope that Wendy's at the Edwards I-70 Interchange never leaves because this building would qualify under your current distance standards from the Battle Mountain High School and Colorado Mountain College facilities. Two hundred (200') is too close and a one-half mile distance should be seriously considered instead.
- 4) Residential units and churches should also be added to this list of facilities for separation requirements.

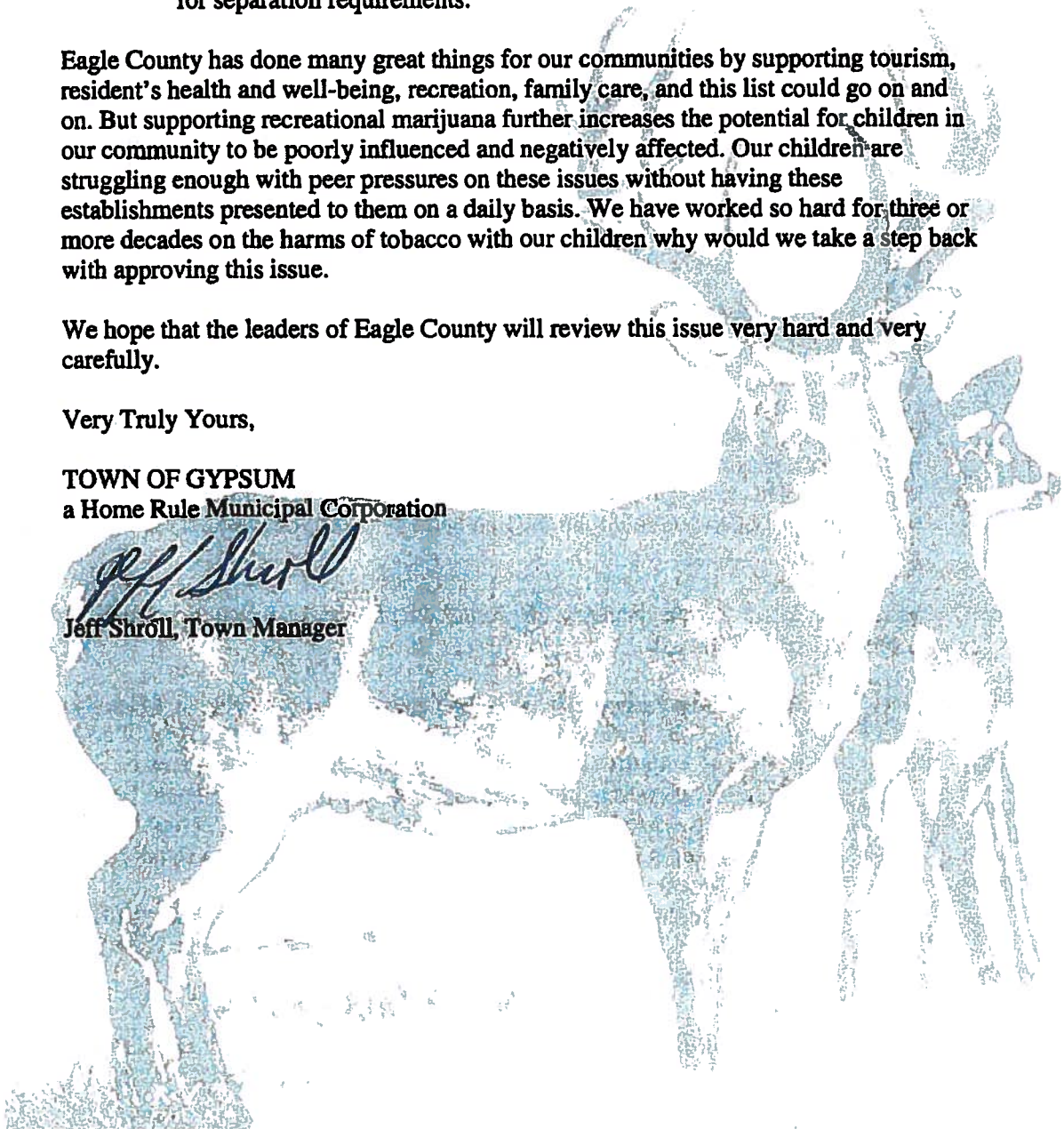
Eagle County has done many great things for our communities by supporting tourism, resident's health and well-being, recreation, family care, and this list could go on and on. But supporting recreational marijuana further increases the potential for children in our community to be poorly influenced and negatively affected. Our children are struggling enough with peer pressures on these issues without having these establishments presented to them on a daily basis. We have worked so hard for three or more decades on the harms of tobacco with our children why would we take a step back with approving this issue.

We hope that the leaders of Eagle County will review this issue very hard and very carefully.

Very Truly Yours,

**TOWN OF GYPSUM**  
a Home Rule Municipal Corporation

  
Jeff Shroll, Town Manager



## **THE WEISSER REALTY GROUP, INC.**

**MICHAEL H. WEISSER, President**  
**KIM RIEDY, Comptroller**  
**DARIA WEISSER, Chairman (Deceased)**  
**JUSTIN P. WEISSER, Director of Acquisitions**

**20155 NE 38 Court, Suite 201**  
**Aventura, FL 33180**  
**Phone: (305) 690-9110**  
**Fax: (305) 690-9550**

**August 30, 2013**

**Eagle County Board of County Commissioners**  
**500 Broadway**  
**Eagle, Colorado 81631**

**VIA FAX: 970-328-8629**

**Gentlemen:**

I would like to give my in-put and comments relative to allowing a limited amount of commercial marijuana growing to take place on agricultural zoned lands in Eagle County. My recommendation and suggestion would be the following:

1. That you limit on each agricultural parcel to which an application is made that cultivation can take place on no more than 20% of that particular parcel and provided that the parcel is zoned agricultural.
2. That you require strict security measures, at least as stringent as those required by the State with respect to any such grow facility, which shall include motion detectors, high definition video cameras with night vision and I would also suggest that the grow facility be monitored by a full-time security person.
3. Further, if it is in an all weather greenhouse or barn facility, that likewise that facility meet strict security regulations equal to or even greater than those required by the State.

By way of background, I currently own and operate eight dispensaries throughout the State including one in Eagle (in Edwards), which was one of the very first ones opened, which is called Rocky Mountain High Pain Management. In addition, we currently operate eight medical marijuana grow facilities, including facilities in Montrose, Carbondale and Denver. In a four year period we have never had any incidents of any kind where our security was compromised at any of the premises. We act and operate in strict compliance with the State laws as well as various City and County laws and regulations and are fully licensed in the State of Colorado. In addition, we are one of only three licensed medical marijuana facilities in the State of New Jersey and were rated by the State of New Jersey number one in the application process.

August 30, 2013

Page Two

It is my belief that by approving the utilization of agriculturally zoned property for the production of both medical and recreational marijuana meets and provides for the needs of our citizens, in particular by providing a high quality product which has been grown under careful safeguards and hopefully puts black market unregulated businesses out of business.

Pertaining to your regulations I would also like to recommend that you require that any agricultural grow operations as well as industrial in-door operations meet strict requirements by growing their product 100% organically and that any insecticides or pesticides used in the cultivation be 100% organic as well and safe for humans.

For your information, we again are in strict compliance and only utilize pesticides and insecticides that meet these strict government regulations.

Our company is dedicated to being at the forefront of research into the cancer curing properties of certain strains of marijuana. As a result of the limited research that we have been able to conduct thus far, we have developed certain specific strains that have shown great promise in treating people with Cancer as well as people suffering from Parkinson's, Senile Dementia and Epilepsy. Personally it would be our intention if approved to utilize the bulk of our growing facility to the production of a marijuana which is high in CBD, low in THC, does not get the patient high but zeros in on their medical condition and we have seen great promise in alleviating symptoms and in some cases we have seen a reduction, for example, in cancer tumors.

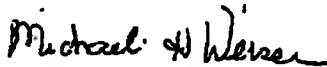
Again, in general, I think that allowing a grow operation on an agriculturally zoned parcel with proper safeguards would be a benefit not only to the community but also to the County.

Finally, the County could also look at the fact that under the guidelines they could impose an excess or surtax such as the State is doing with respect to this recreational marijuana which could result in a windfall for the County.

I appreciate your taking the time to review this letter.

Thanking you for your consideration.

Respectfully,

  
MICHAEL H. WEISSER

MHW:kr

cc: Bryan True, County Attorney

@COJasonGlass

**Jason E. Glass, Ed.D.**

Superintendent and Chief Learner  
jason.glass@eagleschools.net



October 2, 2013

Scot Hunn, AICP  
Senior Planner  
Eagle County Community Development Department

Dear Mr. Hunn,

On behalf of the Eagle County School District (ECS), I would like to comment on the proposed regulations relating to the operation of retail marijuana dispensaries in Eagle County.

As you are aware, ECS operates a number of schools in unincorporated Eagle County. Notably, the schools in Edwards inclusive of the Miller Ranch area as well as the Homestake Peak campus in Eagle Vail.

The current proposed regulations would allow the operation of a retail dispensary 200 feet from the boundary of a school property. In Edwards, that potentially could mean such a business would operate steps from Battle Mountain High School, in the business space located adjacent to the roundabout. In Eagle Vail, such a dispensary could open in retail area, north of Interstate 70. As our community considers an expansion of pedestrian and roadway access in this area, I am concerned we may develop a direct walkway between our school and retail marijuana.

Please consider an expansion of the minimum distance to at least 500 or even 1,000 feet (preferred). Further, please consider regulating the operating hours of such establishments to not coincide with school operation and dismissal times.

I appreciate your careful consideration of this matter and look forward to seeing the revised regulations. Thank you also for your stewardship and service to our community.

With respect & admiration,

Jason E. Glass  
Superintendent & Chief Learner  
Eagle County Schools

**pho: 970 328-6321 fax: 970 328-1024**

myapp.is/EagleSchools • web: eagleschools.net • twitter: @eagleCOSchools • facebook: eagle.schools • 948 Chambers Ave • PO Box 740 • Eagle, CO 81631

Oct 5, 2013

**Eagle County Second Homeowners:**

This letter is to notify second homeowners of a Land Use Regulation (LUR)-4476 that will be passed by our Board of County Commissioners (BoCC) on Oct 29, 2013 at 10:00 am at the Eagle County Government Building. This LUR will approve Retail Marijuana Establishments for unincorporated Eagle County, that is Eagle-Vail, Edwards, Dotsero, & El Jebel. The new state laws define these new businesses as a Retail Marijuana Store, a Marijuana Products Facility, a Marijuana Cultivation Facility, and a Marijuana Testing Facility. After Jan 1, 2014, numerous retail marijuana stores will be selling 1/4 ounce of marijuana (about 40 joints) to anyone over 21 years old producing a passport or out-of-state driver's license.

There are 22,679 out of state Eagle County Property Tax Account Record addresses that include an estimated 16,000 second homeowners owning one or more properties. Most out-of-state owners are not eligible to vote in elections. Of the over 52,000 residents you are a huge non-voting percentage; however, your opinion to the BoCC does count as a vote. Last Nov 2012, 14,603 county residents voted for retail marijuana and 7,307 voted against pot in our county. This vote will affect your vacation home.

We request you fax, call, e-mail, write letters to the BoCC, Vail Daily Newspaper or attend the BoCC meeting to protest the passage of this LUR-4476 Zoning Regulation. Vail and Beaver Creek Resorts will become the first ski resorts in the world in close proximity where legal recreational marijuana can be sold to the public. Our families did not move to the Valley to live next to drug dealers in our neighborhoods.

We attended the Eagle County Planning Commission (ECPC) meeting on Oct 2, 2013 where they moved the Marijuana Cultivation Facilities to agriculture land but added Marijuana Social Clubs to the LUR so pot smokers would have a place to legally smoke. The ECPC, in public, estimated over 300,000 pot smoking tourists the first winter and over \$337,000 in revenue for the county. Further, it was estimated this will add around 2,000 pot smoking tourists per day on our county roads and ski lifts. It is against both State and Federal law to smoke pot in public, on ski lifts, in moving vehicles, on Federal land, or in County Buildings.

If no action is taken by second homeowners to help turn this disaster around, then expect these drug dealers to influence your lives forever. At this time, the only chance to stop this madness is to change the public opinion in our Valley and the minds of our three County Commissioners before Oct 29, 2013. Addresses follow for your consideration. We request your support before Oct 29th.

Eagle County Commissioners at e-mail [eagleadmin@eaglecounty.us](mailto:eagleadmin@eaglecounty.us) with info to County Planning at [scot.hunn@eaglecounty.us](mailto:scot.hunn@eaglecounty.us) or Phone: 970-328-8605 or Fax: 970-328-8629 or Snail Mail: Commissioners, PO Box 850, 500 Broadway, Eagle, CO 81631-0850 and Vail Daily Newspaper at [newsroom@vaildaily.com](mailto:newsroom@vaildaily.com) or Letters to Editor: [drogers@vaildaily.com](mailto:drogers@vaildaily.com) or Snail Mail: PO Box 81, Vail, CO 81658.

*Barbara Allen*      *Buddy Sims*

Sincerely,

Barbara Allen  
Buddy Sims  
Edwards, CO 81632